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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan for the purchase or sale of equity securities of the issuer that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.

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|--|-----------|--------------|---|--|--|---|--|--|
| 1. Name and Address of Reporting Person * <u>Tang Allan</u> | | | 2. Issuer Name and Ticker or Trading Symbol <u>Yext, Inc. [YEXT]</u> | | | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner Officer (give title below) Other (specify below) <u>Chief Accounting Officer</u> | | |
| (Last) | (First) | (Middle) | 3. Date of Earliest Transaction (Month/Day/Year) <u>04/15/2026</u> | | | 6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person Form filed by More than One Reporting Person | | |
| C/O YEXT, INC. 61 NINTH AVENUE | | | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | |
| (Street) | (City) | (State) | (Zip) | | | | | |
| <u>NEW YORK</u> | <u>NY</u> | <u>10011</u> | | | | | | |

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | | 4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5) | | | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|------------|-------------------------|---|--|---|
| | | | Code | V | Amount | (A) or (D) | Price | | | |
| Common Stock | 04/15/2026 | | S | | 10,000 | D | \$3.6161 ⁽¹⁾ | 7,848 | D | |

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4) | | 8. Price of Derivative Security (Instr. 5) | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4) | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) |
|--|--|--------------------------------------|--|--------------------------------|---|--|-----|--|-----------------|---|----------------------------|--|--|---|--|
| | | | | Code | V | (A) | (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | | | | |
| Restricted Stock Unit | (2) | 04/16/2026 | | A | | 94,609 | | (3) | (3) | Common Stock | 94,609 | \$0 | 94,609 | D | |
| Performance-Based Restricted Stock Unit | (4) | 04/16/2026 | | A | | 91,826 | | (5) | (5) | Common Stock | 91,826 | \$0 | 91,826 | D | |
| Performance-Based Restricted Stock Unit | (4) | 04/16/2026 | | A | | 91,826 | | (6) | (6) | Common Stock | 91,826 | \$0 | 91,826 | D | |

Explanation of Responses:

- Reflects a weighted average sale price. These shares were sold in multiple transactions at prices ranging from \$3.60 to \$3.635, inclusive. The reporting person will provide, upon request by the staff of the Securities and Exchange Commission, Yext, Inc. (the "Company"), or a security holder of the Company, full information regarding the number of shares sold at each separate price.
- Each restricted stock unit represents a contingent right to receive one share of common stock of the Company.
- One-sixteenth of shares subject to the award shall vest on December 20, 2027, and quarterly thereafter on each March 20, June 20, September 20, and December 20 (each, a "Quarterly Vesting Date"), subject to the reporting person's continued service on each such date, until the award is fully vested on September 20, 2031.
- Each performance-based restricted stock unit ("PSU") represents a contingent right to receive one share of the Company's common stock.
- 25% of the shares subject to the PSUs will be eligible to vest following the award's grant date based on the Company's average stock price trading at each of the following milestones: \$12, \$15, \$17 and \$20 per share. Once a price threshold is achieved, the portion of the award related to that threshold will vest on the next Quarterly Vesting Date, subject to the reporting person's continued service on such date.
- 25% of the shares subject to the PSUs will be eligible to vest following the award's grant date based on the Company's average stock price trading at each of the following milestones: \$9, \$11, \$13 and \$15 per share. Once a price threshold is achieved, the portion of the award related to that threshold will vest as to 1/16 quarterly on each Quarterly Vesting Date following September 20, 2027, subject to the reporting person's continued service on each such date.

Remarks:

/s/ Ho Shin, Attorney-in-Fact 04/17/2026
** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.