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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan for the purchase or sale of equity securities of the issuer that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.

1. Name and Address of Reporting Person * <u>Richardson Julie</u>  (Last) (First) (Middle) <u>C/O YEXT, INC.</u> <u>61 NINTH AVENUE</u>  (Street) <u>NEW YORK NY 10011</u>  (City) (State) (Zip)	2. Issuer Name and Ticker or Trading Symbol <u>Yext, Inc. [ YEXT ]</u>	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) <input checked="" type="checkbox"/> Director 10% Owner Officer (give title below) Other (specify below)
	3. Date of Earliest Transaction (Month/Day/Year) <u>01/31/2025</u>	
	4. If Amendment, Date of Original Filed (Month/Day/Year)	

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	01/31/2025		M		31,250	A	(1)	147,055 <sup>(2)</sup>	D	
Common Stock	01/31/2025		M		10,075	A	(1)	157,130 <sup>(2)</sup>	D	
Common Stock								5,000	I	See footnote <sup>(3)</sup>
Common Stock								5,000	I	See footnote <sup>(4)</sup>
Common Stock								5,000	I	See footnote <sup>(5)</sup>

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	V	(A)	(D)	Date Exercisable	Expiration Date						Title
Restricted Stock Unit	(1)	01/31/2025		M			31,250	(6)	(6)	Common Stock	31,250	\$0	0	D	
Restricted Stock Unit	(1)	01/31/2025		M			10,075	(7)	(7)	Common Stock	10,075	\$0	0	D	

**Explanation of Responses:**

- Each restricted stock unit represents a contingent right to receive one share of Yext, Inc.'s common stock.
- Includes 72,711 vested but deferred restricted stock units, which were settled on January 31, 2025 upon Ms. Richardson's resignation as a member of the Issuer's board of directors (the "Board").
- Shares held by the Charles Matthew Richardson 2006 Trust, of which Ms. Richardson is a trustee.
- Shares held by the Jack Douglas Richardson 2010 Trust, of which Ms. Richardson is a trustee.
- Shares held by the Lucas Matthew Richardson 2008 Trust, of which Ms. Richardson is a trustee.
- 100% of the shares subject to the award was to vest on June 12, 2025, subject to the Reporting Person's continued service to the Issuer on such date. Ms. Richardson resigned as a member of the Board effective at the end of the day on January 31, 2025. The Issuer has accelerated the vesting of her unvested RSUs as of immediately prior to her resignation on January 31, 2025.
- 100% of the shares subject to the award was to vest on March 20, 2025, subject to the Reporting Person's continued service to the Issuer on such date. Ms. Richardson resigned as a member of the Board effective at the end of the day on January 31, 2025. The Issuer has accelerated the vesting of her unvested RSUs as of immediately prior to her resignation on January 31, 2025.

**Remarks:**

/s/ Ho Shin, Attorney-in-Fact      02/03/2025  
 \*\* Signature of Reporting Person      Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

