# FORM 4

Check this box if no longer subject to

Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

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	Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan for the purchase or sale of equity securities of the issuer that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.
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1. Name and Address of Reporting Perso Bond Darryl	n*	2. Issuer Name and Ticker or Trading Symbol Yext, Inc. [YEXT]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)					
		3. Date of Earliest Transaction (Month/Day/Year) 12/11/2024	x	Director Officer (give title below) Chief Financia	10% Owner Other (specify below) I Officer			
61 NINTH AVENUE		4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Individual or Joint/Group Filing (Check Applicable Line)					
(Street) NEW YORK NY	10011		X	Form filed by One Repo Form filed by More than	0			
(City) (State)	(Zip)	vative Securities Acquired, Disposed of, or Beneficia						

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	Transaction Code (Instr.		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(Instr. 4)
Common Stock	12/12/2024		S		22,000	D	\$6.916 <sup>(1)</sup>	338,215	D	
Common Stock	12/12/2024		М		40,000	Α	\$3.06	378,215	D	

# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security		3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transac Code (In 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		Derivative	9. Number of derivative Securities Beneficially Owned Following	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		Reported Transaction(s) (Instr. 4)		
Restricted Stock Unit	(2)	12/11/2024		Α		234,000		(3)	(3)	Common Stock	234,000	\$0	234,000	D	
Employee Stock Option (Right to Buy)	\$3.06	12/12/2024		М			40,000	(4)	01/12/2025	Common Stock	40,000	\$0	0	D	

#### Explanation of Responses:

1. Reflects a weighted average sale price. These shares were sold in multiple transactions at prices ranging from \$6.84 to \$7.00, inclusive. The Reporting Person will provide, upon request by the staff of the Securities and Exchange Commission, the Issuer, or a security holder of the Issuer, full information regarding the number of common shares sold at each separate price.

2. Each restricted stock unit represents a contingent right to receive one share of Yext, Inc.'s common stock.

3. Five-sevenths of shares subject to award shall vest on June 20, 2025, one-seventh of the shares shall vest on September 20, 2025, and the remaining one-seventh of the shares shall vest on December 20, 2025, in each case subject to Reporting Person's continued service on each such date.

4. Twenty-five percent (25%) of shares subject to the option vested on January 12, 2016 and 1/36th of the remaining shares subject to the option vested in equal monthly installments on the last day of each full calendar month thereafter

### Remarks:

# /s/ Ho Shin, Attorney-in-Fact

\*\* Signature of Reporting Person

12/13/2024 Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.