FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

| ON | ИB | AP | PR | O\ | /AI |
|----|----|----|----|----|-----|
| | | | | | |

| п | | |
|---|--------------------------|-----------|
| | OMB Number: | 3235-0287 |
| | Estimated average burden | |
| ı | hours per response. | 0.5 |

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| Name and Address of Reporting Person* Yehoshua Tamar | | | 2. Issuer Name and Ticker or Trading Symbol Yext, Inc. [YEXT] | (Check | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner | | | | |
|--|--|----------|--|---|---|-----------------------|--|--|--|
| (Last) (First) (Middle) | | (Middle) | 3. Date of Earliest Transaction (Month/Day/Year) 06/13/2023 | | Officer (give title below) | Other (specify below) | | | |
| C/O YEXT, INC. 61 NINTH AVENUE (Street) | | | 4. If Amendment, Date of Original Filed (Month/Day/Year) | Individual or Joint/Group Filing (Check Applicable X Form filed by One Reporting Person Form filed by More than One Reporting P | | | | | |
| NEW YORK NY 10011 | | 10011 | Rule 10b5-1(e) Transaction Indication | | | | | | |
| (City) (State) (Zip) | | | Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10. | | | | | | |

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | | | 4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5) | | | 5. Amount of Securities Beneficially Owned Following Reported | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | Beneficial Ownership |
|---------------------------------|--|------|---|--|---------------|-------|--|---|--------------------------------|
| | | Code | v | Amount | (A) or (D) | Price | Transaction(s) (Instr. 3 and 4) | | (Instr. 4) |
| Common Stock | 06/14/2023 | M | | 25,996 | A | (1) | 103,254 | I | See footnote ⁽²⁾ |

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transac Code (In 8) | | Derivative | | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4) | | 8. Price of Derivative Security (Instr. 5) | 9. Number of derivative Securities Beneficially Owned Following | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---|-----|--|---|---------------------------------|---|------------|--------|--|--------------------|--|-------------------------------------|---|--|--|--|
| | | | | Code | v | (A) | (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | | Reported Transaction(s) (Instr. 4) | | |
| Restricted Stock Unit | (1) | 06/13/2023 | | A | | 20,588 | | (3) | (3) | Common Stock | 20,588 | \$0 | 20,588 | D | |
| Restricted Stock Unit | (1) | 06/14/2023 | | M | | | 25,996 | (4) | (4) | Common Stock | 25,996 | \$0 | 0 | D | |

Explanation of Responses:

- 1. Each restricted stock unit represents a contingent right to receive one share of Yext, Inc.'s common stock.
- 2. These securities are held by the Reporting Person's trust and were transferred to the Reporting Person's trust in transactions exempt from reporting under Rule 16a-13 under the Securities Exchange Act of 1934.
- 3. 100% of the shares subject to the award vest on June 13, 2024, subject to the Reporting Person's continued service to the Issuer on such date.
- 4. 100% of the shares subject to award shall vest on June 14, 2023, subject to the holder's continued service to the Company on such date

Remarks:

/s/ Ho Shin, Attorney-in-Fact

** Signature of Reporting Person Date

06/15/2023

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.