FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address Bond Darryl | of Reporting Person * | | 2. Issuer Name and Ticker or Trading Symbol Yext, Inc. [YEXT] | | ionship of Reporting Person(s all applicable) Director |) to Issuer 10% Owner | |
|------------------------------------|-----------------------|----------------|--|-----------|--|-------------------------------------|--|
| (Last) 61 NINTH AVEN | (First) | (Middle) | 3. Date of Earliest Transaction (Month/Day/Year) 12/20/2021 | x | Officer (give title below) Chief Accounting | Other (specify below) Officer | |
| (Street) NEW YORK (City) | NY (State) | 10011 (Zip) | 4. If Amendment, Date of Original Filed (Month/Day/Year) | 6. Indivi | dual or Joint/Group Filing (Ch Form filed by One Reportin Form filed by More than On | g Person | |

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | Transaction Code (Instr. | | 4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5) | | | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | Beneficial Ownership | | |
|---------------------------------|--|---|-----------------------------|---|--|---------------|--------------|--|---|-------------------------|--|--|
| | | | Code | v | Amount | (A) or (D) | Price | (Instr. 3 and 4) | | (Instr. 4) | | |
| Common Stock | 12/20/2021 | | М | | 10,000 | A | (1) | 33,815 | D | | | |
| Common Stock | 12/20/2021 | | М | | 3,750 | A | (1) | 37,565 | D | | | |
| Common Stock | 12/20/2021 | | М | | 3,125 | A | (1) | 40,690 | D | | | |
| Common Stock | 12/20/2021 | | М | | 1,563 | A | (1) | 42,253 | D | | | |
| Common Stock | 12/20/2021 | | М | | 1,094 | A | (1) | 43,347 | D | | | |
| Common Stock | 12/20/2021 | | S ⁽²⁾ | | 8,130 | D | \$10.3747(3) | 35,217 | D | | | |

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transac Code (In 8) | | Derivative | | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4) | | 8. Price of Derivative Security (Instr. 5) | 9. Number of derivative Securities Beneficially Owned Following Reported | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---|---|--|---|---------------------------------|---|------------|--------|--|--------------------|--|-------------------------------------|---|--|--|--|
| | | | | Code | v | (A) | (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | | Transaction(s) (Instr. 4) | | |
| Restricted Stock Unit | (1) | 12/20/2021 | | М | | | 10,000 | (4) | (4) | Common Stock | 10,000 | \$ <mark>0</mark> | 90,000 | D | |
| Restricted Stock Unit | (1) | 12/20/2021 | | М | | | 3,750 | (5) | (5) | Common Stock | 3,750 | \$ <mark>0</mark> | 41,250 | D | |
| Restricted Stock Unit | (1) | 12/20/2021 | | М | | | 3,125 | (6) | (6) | Common Stock | 3,125 | \$0 | 43,750 | D | |
| Restricted Stock Unit | (1) | 12/20/2021 | | М | | | 1,563 | (7) | (7) | Common Stock | 1,563 | \$0 | 3,125 | D | |
| Restricted Stock Unit | (1) | 12/20/2021 | | М | | | 1,094 | (8) | (8) | Common Stock | 1,094 | \$ 0 | 6,563 | D | |

Explanation of Responses:

1. Each restricted stock unit represents a contingent right to receive one share of Yext, Inc.'s common stock.

2. This transaction was effected pursuant to non-discretionary, sell-to-cover arrangements mandated by the Issuer to fund tax withholding obligations in connection with the vesting of restricted stock units.

3. Reflects a weighted average sale price. These shares were sold in multiple transactions at prices ranging from \$10.2600 to \$10.6000, inclusive. The Reporting Person will provide, upon request by the staff of the Securities and Exchange Commission, the Issuer, or a security holder of the Issuer, full information regarding the number of common shares sold at each separate price

4. Shares subject to award vest on December 20, 2021 and then quarterly thereafter on each of March 20, June 20, September 20 and December 20 in each case subject to the executive's continued service on each such date, until the award is fully vested on September 20, 2025. Forty percent of total shares subject to award vest in equal quarterly increments over the first four vesting dates, 30 percent of total shares subject to award vest in equal quarterly increments over the following four vesting dates, 20 percent of total shares subject to award vest in equal quarterly increments over the following four vesting dates, and 10 percent of total shares subject to award vest in equal quarterly increments over the final four vesting dates

5. One-sixteenth of shares subject to award vests on December 20, 2020 and then quarterly thereafter on each of March 20, June 20, September 20 and December 20, in each case subject to the executive's continued service on each such date, until the award is fully vested on September 20, 2024

6. One-sixteenth of shares subject to award vests on September 20, 2021 and then quarterly thereafter on each of December 20, March 20, June 20 and September 20 and in each case subject to the executive's continued service on each such date, until the award is fully vested on June 20, 2025.

7. One-sixteenth of shares subject to award vests on September 20, 2018 and then quarterly thereafter on each of December 20, March 20, June 20 and September 20, in each case subject to the executive's continued service on each such date, until the award is fully vested on June 20, 2022

8. One-sixteenth of shares subject to award vests on September 20, 2019 and then quarterly thereafter on each of December 20, March 20, June 20 and September 20, in each case subject to the executive's continued service on each such date, until the award is fully vested on June 20, 2023.

Remarks:

/s/ Ho Shin, Attorney-in-Fact ** Signature of Reporting Person

12/21/2021 Date

OMB APPROVAL

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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