# FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 30(h) of the

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1. Name and Addres Distelburger I		rson *	2. Issuer Name <b>and</b> Ticker or Trading Symbol <u>Yext, Inc.</u> [YEXT]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner					
(Last) (First) (Middle) 61 NINTH AVENUE		(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 09/20/2021	X Officer (give title below) Other (specify below)   President & COO					
(Street) NEW YORK (City)	NY (State)	10011 (Zip)	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person					

#### Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transac Code (Ir 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)		Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership	
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(Instr. 4)
Common Stock	09/20/2021		М		9,375	A	(1)	3,053,800	D	
Common Stock	09/20/2021		М		6,250	A	(1)	3,060,050	D	
Common Stock	09/20/2021		М		5,312	A	(1)	3,065,362	D	
Common Stock	09/20/2021		М		3,750	A	(1)	3,069,112	D	
Common Stock	09/20/2021		<b>S</b> <sup>(2)</sup>		7,650	D	\$12.253(3)	3,061,462	D	

### Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

(e.g., puts, cans, warrants, options, convertible securities)															
Derivative Conversion Date		Date Exe (Month/Day/Year) if a	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		Transaction(s) (Instr. 4)		
Restricted Stock Unit	(1)	09/20/2021		М			9,375	(4)	(4)	Common Stock	9,375	<b>\$</b> 0	112,500	D	
Restricted Stock Unit	(1)	09/20/2021		М			6,250	(5)	(5)	Common Stock	6,250	\$ <b>0</b>	93,750	D	
Restricted Stock Unit	(1)	09/20/2021		М			5,312	(6)	(6)	Common Stock	5,312	\$0	37,188	D	
Restricted Stock Unit	(1)	09/20/2021		М			3,750	(7)	(7)	Common Stock	3,750	\$0	11,250	D	

#### Explanation of Responses:

1. Each restricted stock unit represents a contingent right to receive one share of Yext, Inc.'s common stock.

2. This transaction was effected pursuant to non-discretionary, sell-to-cover arrangements mandated by the Issuer to fund tax withholding obligations in connection with the vesting of restricted stock units

3. Reflects a weighted average sale price. These shares were sold in multiple transactions at prices ranging from \$12.1300 to \$12.5500, inclusive. The Reporting Person will provide, upon request by the staff of the Securities and Exchange Commission, the Issuer, or a security holder of the Issuer, full information regarding the number of common shares sold at each separate price

4. One-sixteenth of shares subject to award vests on December 20, 2020 and then quarterly thereafter on each of March 20, June 20, September 20 and December 20, in each case subject to the executive's continued service on each such date, until the award is fully vested on September 20, 2024.

5. One-sixteenth of shares subject to award vests on September 20, 2021 and then quarterly thereafter on each of December 20, March 20, June 20 and September 20 and in each case subject to the executive's continued service on each such date, until the award is fully vested on June 20, 2025.

6. One-sixteenth of shares subject to award vests on September 20, 2019 and then quarterly thereafter on each of December 20, March 20, June 20 and September 20, in each case subject to the executive's continued service on each such date, until the award is fully vested on June 20, 2023.

7. One-sixteenth of shares subject to award vests on September 20, 2018 and then quarterly thereafter on each of December 20, March 20, June 20 and September 20, in each case subject to the executive's continued service on each such date, until the award is fully vested on June 20, 2022

Remarks:

/s/ Ho Shin, Attorney-in-Fact

\*\* Signature of Reporting Person

09/22/2021 Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 $^{*}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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