FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

OMB APPROVAL						
OMB Number:	3235-0287					
Estimated average burden						
hours per response:	0.5					

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person*  Lipson Jesse					2. Issuer Name <b>and</b> Ticker or Trading Symbol Yext, Inc. [YEXT]									Relationship of Reporting Person(s) to Issuer (Check all applicable)      Provided Technology      100/ 0 mm (100/ 0 mm)					
(Last)	(First	) (1	(Middle)			3. Date of Earliest Transaction (Month/Day/Year) 06/08/2021									Director Officer (give title below)		10% Owner Other (specify below)		
61 NINTH AVENUE					4. If Amendment, Date of Original Filed (Month/Day/Year)								1	6. Individual or Joint/Group Filing (Check Applicable Line)					
(Street) NEW YORK NY 10011													X Form filed by One Reporting Person Form filed by More than One Reporting Person						
(City)	(State	e) (2	Zip)																
		Т	able I - Noi	n-Derivat	tive S	ecuriti	es Acq	uired, l	Disp	osed of	, or Be	enefici	ially Ow	ned					
Date				2. Transact Date (Month/Day	Execution Date,		on Date,	3. Transaction Code (Instr. 8) 4. Securiti Disposed					5. Amount Securities Beneficially Following I	y Owned or Ir Reported (Ins		nership : Direct (D) lirect (I) . 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
							Code	v	Amount	(A (C	A) or D)	Price	Transaction(s) (Instr. 3 and 4)						
Common Stock 06/0				06/09/2	)9/2021		M		11,600		Α	(1)	344,377(2)			D			
			Table II - I	Derivativ e.g., put										ed					
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	Code (	Transaction Code (Instr.		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)			7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)			9. Numbe derivative Securities Beneficia Owned Following	s illy	f 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	v	(A)	(D)	Date Exercisa	able	Expiration Date	Title	:	Amount or Number of Shares		Reported Transaction(s (Instr. 4)		s)		
Restricted Stock Unit	(1)	06/08/2021		Α		10,877		(3)		(3)	Comr		10,877	\$0	10,87	7	D		
Restricted Stock	(1)	06/09/2021		M			11,600	(4)		(4)	Comr		11,600	\$0	0		D		

## Explanation of Responses:

- 1. Each restricted stock unit represents a contingent right to receive one share of Yext, Inc.'s common stock.
- 2. Includes 21,834 deferred stock units.
- $3.\,100\%\ of\ the\ shares\ subject\ to\ award\ shall\ vest\ on\ June\ 8,\ 2022,\ subject\ to\ the\ holder's\ continued\ service\ to\ the\ Company\ on\ such\ date$
- $4.\,100\% \ of the shares subject to award shall vest on June 9, 2021, subject to the holder's continued service to the Company on such date$

## Remarks:

/s/ Ho Shin, Attorney-in-Fact 06/10/2021

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.