

OMB APPROVAL	
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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

1. Name and Address of Reporting Person * <u>Walrath Michael</u> (Last) (First) (Middle) 61 NINTH AVENUE (Street) NEW YORK NY 10011 (City) (State) (Zip)	2. Issuer Name and Ticker or Trading Symbol <u>Yext, Inc. [YEXT]</u>	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) <input checked="" type="checkbox"/> Director 10% Owner Officer (give title below) Other (specify below)
	3. Date of Earliest Transaction (Month/Day/Year) 02/01/2021	
4. If Amendment, Date of Original Filed (Month/Day/Year)		

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	02/01/2021		M ⁽¹⁾		244,500	A	\$12.37	1,435,586	D	
Common Stock	02/01/2021		S ⁽¹⁾		177,579	D	\$17.0621 ⁽²⁾	1,258,007	D	
Common Stock	02/02/2021		M ⁽¹⁾		58,879	A	\$12.37	1,316,886	D	
Common Stock	02/02/2021		S ⁽¹⁾		57,418	D	\$17.4456 ⁽³⁾	1,259,468	D	
Common Stock								11,600	D ⁽⁴⁾	
Common Stock								4,088	D ⁽⁵⁾	
Common Stock								2,034,769	I	See Footnote ⁽⁶⁾
Common Stock								32,485	I	See footnote ⁽⁷⁾
Common Stock								16,265	I	See footnote ⁽⁸⁾
Common Stock								16,237	I	See footnote ⁽⁹⁾

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	V	(A)	(D)	Date Exercisable	Expiration Date						Title
Stock Option (Right to Buy)	\$12.37	02/01/2021		M ⁽¹⁾			244,500	(10)	03/03/2021	Common Stock	244,500	\$0	58,879	D	
Stock Option (Right to Buy)	\$12.37	02/02/2021		M ⁽¹⁾			58,879	(10)	03/03/2021	Common Stock	58,879	\$0	0	D	

Explanation of Responses:

- This transaction was effected pursuant to a Rule 10b5-1 Plan adopted by the Reporting Person.
- Reflects a weighted average sale price. These shares were sold in multiple transactions at prices ranging from \$16.6800 to \$17.2600, inclusive. The Reporting Person will provide, upon request by the staff of the Securities and Exchange Commission, the Issuer, or a security holder of the Issuer, full information regarding the number of common shares sold at each separate price.
- Reflects a weighted average sale price. These shares were sold in multiple transactions at prices ranging from \$17.2500 to \$17.6200, inclusive. The Reporting Person will provide, upon request by the staff of the Securities and Exchange Commission, the Issuer, or a security holder of the Issuer, full information regarding the number of common shares sold at each separate price.
- 100% of the shares subject to award shall vest on June 9, 2021, subject to the Reporting Person's continued service to the Company on such date.
- 100% of the shares subject to award shall vest on March 20, 2021, subject to the Reporting Person's continued service to the Company on such date.
- Securities held by a limited liability company over which the Reporting Person has sole voting and dispositive control.
- Securities are held by a trust the beneficiaries of which are the Reporting Person's children.
- Securities are held by a trust of which the Reporting Person's spouse is the trustee and the beneficiaries of which are certain family members of the Reporting Person.
- Securities are held by a trust, separate from the trust referenced in footnote 8, of which the Reporting Person's spouse is the trustee and the beneficiaries of which are certain family members of the Reporting Person.
- Shares are immediately exercisable.

Remarks:

/s/ Ho Shin, Attorney-in-Fact

02/03/2021

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.