FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL OMB Number: 3235-0287 Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Addre	ess of Reporting Pe hael	erson*	2. Issuer Name and Ticker or Trading Symbol <u>Yext, Inc.</u> [YEXT]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)
			3. Date of Earliest Transaction (Month/Day/Year)	X Director 10% Owner
(Last)	(First)	(Middle)	11/19/2019	Officer (give title Other (specify below) below)
ONE MADISO	N AVENUE, F	IFTH FLOOR		
			4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Individual or Joint/Group Filing (Check Applicable Line)
				X Form filed by One Reporting Person
(Street)				Form filed by More than One Reporting Person
NEW YORK	NY	10010		
(City)	(State)	(Zip)		
(City)	(Sidle)	(Zip)		

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership		
			Code V		Amount	(A) or (D)	Price	• Transaction(s) (Instr. 3 and 4)		(Instr. 4)		
Common Stock	11/19/2019		М		359,020	A	\$1.83	573,236	D ⁽¹⁾			
Common Stock								7,098	D ⁽²⁾			
Common Stock								3,734	D ⁽³⁾			
Common Stock								258	D ⁽⁴⁾			
Common Stock								2,034,769	Ι	See Footnote ⁽⁵⁾		
Common Stock								32,485	I	See footnote ⁽⁶⁾		
Common Stock								16,265	I	See footnote ⁽⁷⁾		
Common Stock								16,237	I	See footnote ⁽⁸⁾		

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transac Code (In 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		ate	Securities Underlying		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported	Ownership Form: Direct (D)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		Transaction(s) (Instr. 4)		
Stock Option (Right to Buy)	\$1.83	11/19/2019		М			359,020	(9)	11/24/2019	Common Stock	359,020	\$ <mark>0</mark>	0	D	

Explanation of Responses:

1. Includes 85,429 shares held in an account of the Reporting Person and his spouse as joint tenants with rights of survivorship.

2. 100% of the shares subject to award shall vest on June 13, 2020, subject to the Reporting Person's continued service to the Company on such date.

3. 100% of the shares subject to award shall vest on June 20, 2020, subject to the Reporting Person's continued service to the Company on such date.

4. 100% of the shares subject to award shall vest on March 20, 2020, subject to the Reporting Person's continued service to the Company on such date.

5. Securities held by a limited liability company over which the Reporting Person has sole voting and dispositive control.

6. Securities are held by a trust the beneficiaries of which are the Reporting Person's children.

7. Securities are held by a trust of which the Reporting Person's spouse is the trustee and the beneficiaries of which are certain family members of the Reporting Person.

8. Securities are held by a trust, separate from the trust referenced in footnote 7, of which the Reporting Person's spouse is the trustee and the beneficiaries of which are certain family members of the Reporting Person.

9. Shares are immediately exercisable.

Remarks:

Pursuant to Rule 16a-1(a)(4) under the Securities Exchange Act of 1934, the Reporting Person states that this filing shall not be an admission that the Reporting Person is the beneficial owner of any of the securities reported herein as indirectly owned, and the Reporting Person disclaims beneficial ownership of such securities except to the extent of the Reporting Person's pecuniary interest therein.

 /s/ Ho Shin, Attorney-in-Fact
 11/2

 ** Signature of Reporting Person
 Date

ownod diractly or indiractly

<u>11/20/2019</u>

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.