## FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL OMB Number: 3235-0287 Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Ad Walrath M	dress of Reporting Pe	erson*	2. Issuer Name <b>and</b> Ticker or Trading Symbol <u>Yext, Inc.</u> [YEXT]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)				
			3. Date of Earliest Transaction (Month/Day/Year)	X Director 10% Owner				
(Last)			09/03/2019	Officer (give title Other (specify below) below)				
ONE MADIS	SON AVENUE, F	IFTH FLOOR						
, í			4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Individual or Joint/Group Filing (Check Applicable Line)				
				X Form filed by One Reporting Person				
(Street)				Form filed by More than One Reporting Person				
NEW YORK	NY	10010						
(City)	(State)	(Zip)						

#### Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

Table 1- Non Bentrative debundles Adquired, Bisposed of, or Beneficially Owned												
1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership		
			Code	v	Amount	(A) or (D)	Price	· Transaction(s) (Instr. 3 and 4)		(Instr. 4)		
Common Stock	09/03/2019		Р		85,429(1)	A	<b>\$16.4151</b> <sup>(2)</sup>	214,216	D			
Common Stock								7,098	D <sup>(3)</sup>			
Common Stock								3,734	D <sup>(4)</sup>			
Common Stock								258	D <sup>(5)</sup>			
Common Stock								2,034,769	Ι	See Footnote <sup>(6)</sup>		
Common Stock								32,485	Ι	See footnote <sup>(7)</sup>		
Common Stock								16,265	I	See footnote <sup>(8)</sup>		
Common Stock								16,237	Ι	See footnote <sup>(9)</sup>		

# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title o Derivativ Security	ve r (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		Derivative		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported	Form: Direct (D)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		Transaction(s) (Instr. 4)			

#### Explanation of Responses:

1. The Reporting Person holds the shares in an account with his spouse as joint tenants with rights of survivorship.

2. Reflects weighted average purchase price. These shares were purchased in multiple transactions at prices ranging from \$16.2050 to \$16.5000, inclusive. The Reporting Person will provide, upon request by the staff of the

Securities and Exchange Commission, the Issuer, or a security holder of the Issuer, full information regarding the number of common shares purchased at each separate price. 3. 100% of the shares subject to award shall vest on June 13, 2020, subject to the Reporting Person's continued service to the Company on such date.

5. cors of the share's subject to arrange share to state 15, 220, subject to the reporting retison's continued service to the company on such as

4. 100% of the shares subject to award shall vest on June 20, 2020, subject to the Reporting Person's continued service to the Company on such date. 5. 100% of the shares subject to award shall vest on March 20, 2020, subject to the Reporting Person's continued service to the Company on such date.

6. Securities held by a limited liability company over which the Reporting Person has sole voting and dispositive control.

7. Securities are held by a trust the beneficiaries of which are the Reporting Person's children.

8. Securities are held by a trust of which the Reporting Person's spouse is the trustee and the beneficiaries of which are certain family members of the Reporting Person.

9. Securities are held by a trust, separate from the trust referenced in footnote 8, of which the Reporting Person's spouse is the trustee and the beneficiaries of which are certain family members of the Reporting Person.

Remarks:

Pursuant to Rule 16a-1(a)(4) under the Securities Exchange Act of 1934, the Reporting Person states that this filing shall not be an admission that the Reporting Person is the beneficial owner of any of the securities reported herein as indirectly owned, and the Reporting Person disclaims beneficial ownership of such securities except to the extent of the Reporting Person's pecuniary interest therein.

### /s/ Ho Shin, Attorney-in-Fact

\*\* Signature of Reporting Person

<u>09/05/2019</u> Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.