FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL OMB Number: 3235-0287 Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* Lipson Jesse					2. Issuer Name and Ticker or Trading Symbol <u>Yext, Inc.</u> [YEXT]							tionship of F all applicab Director				upor
(Last)	(First)		3. Date of Earliest Transaction (Month/Day/Year) 06/13/2019							Officer (g below)	ive title		Other (sbelow)			
ONE MADISON AVENUE, FIFTH FLOOR					4. If Amendment, Date of Original Filed (Month/Day/Year)						6. Indiv	6. Individual or Joint/Group Filing (Check Applicable Line)				
(Street) NEW YORK NY 10010											X		,	•	ng Person ne Reportin	ig Person
(City)	(State) (Z	Zip)													
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																
Date					saction //Day/Year) 2A. Deemed Execution Date, if any (Month/Day/Year)			3. 4. Securities Acquired (A) o Transaction Disposed Of (D) (Instr. 3, 4 a) Code (Instr. 8)				and 5) Securities Beneficially Own Following Report				7. Nature of Indirect Beneficial Ownership
								Amount		A) or D)	Price	 Transaction(s) (Instr. 3 and 4) 				(Instr. 4)
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																
1. Title of Derivative Security (Instr. 3)	ecurity (Instr. Conversion Date Conversion or Exercise (Month/Day/Year) if any C			4. Transaction Code (Instr.) 8)	5. Number of Derivative Securities Acquired (A)	Expiratio	6. Date Exercisable and Expiration Date (Month/Day/Year) 7. Title and Amo Securities Unde Derivative Secur 3 and 4)				rlying	ing Derivative de (Instr. Security S		e s	10. Ownership Form: Direct (D)	11. Nature of Indirect Beneficial Ownership

3)	Price of Derivative Security		(Month/Day/Year)	8)		Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)				3 and 4)		(Instr. 5)	Beneficially Owned Following Reported	(I) (Instr. 4)	Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		Transaction(s) (Instr. 4)		
Restricted Stock Unit	(1)	06/13/2019		A		7,098		(2)	(2)	Common Stock	7,098	\$ <mark>0</mark>	7,098	D	

Explanation of Responses:

1. Each restricted stock unit represents a contingent right to receive one share of Yext, Inc.'s common stock.

2. 100% of the shares subject to award shall vest on June 13, 2020, subject to the holder's continued service to the Company on such date.

Remarks:

/s/ Ho Shin, Attorney-in-Fact Date

** Signature of Reporting Person

06/14/2019

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.