FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

| OMB APPROVAL | | | | | | | |
|--------------------------|-----------|--|--|--|--|--|--|
| OMB Number: | 3235-0287 | | | | | | |
| Estimated average burden | | | | | | | |
| hours per response: | 0.5 | | | | | | |

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| Name and Address of Reporting Person* Distelburger Brian | | | | | | 2. Issuer Name and Ticker or Trading Symbol Yext, Inc. YEXT | | | | | | | | | Relationship of Reporting Person(s) to Issuer (Check all applicable) | | | | | |
|--|---|--|---|---------|---|---|--|---------------|--|----------------|------------------------------------|----------------------|--|--------------------------------------|--|--|---|--|---------------------------------------|--|
| <u>Distributger Brian</u> | | | | | H | | | | | | | | | | Director | Director | | 10% Ov | vner | |
| (Last) | (First) | 1) | Middle) | | 3. Date of Earliest Transaction (Month/Day/Year) 06/12/2019 | | | | | | | | X | Officer (g below) | ve title | | Other (specify below) | | | |
| ONE MADISON AVENUE, FIFTH FLOOR | | | | | | | | | | | | | | | President | | | | | |
| | | | | | | | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | | | 6. Individual or Joint/Group Filing (Check Applicable Line) | | | | | |
| (Street) | | | | | | | | | | | | | | X Form filed by One Reporting Person | | | | | | |
| NEW YORK | NY | 1 | | | | | | | | | | | Form filed by More than One Reporting Person | | | | | | | |
| (City) | (State |) (2 | Zip) | | | | | | | | | | | | | | | | | |
| Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned | | | | | | | | | | | | | | | | | | | | |
| 1. Title of Security (Instr. 3) 2. Transac Date (Month/Date) | | | | | | Execution Date, | | | 3. Transaction Code (Instr. 8) 4. Securities Acquired (A) or Of (D) (Instr. 3, 4 and 5) | | | A) or I | Securities Beneficia Following | | Forn lly Owned or In Reported (Inst | | nership : Direct (D) direct (I) : 4) | 7. Nature of Indirect Beneficial Ownership | | |
| | | | | | Code | v | Amount | (A) or (D) | Pric | ce | Transaction(s) (Instr. 3 and 4) | | | | (Instr. 4) | | | | | |
| Common Stock 06/12/2 | | | | | | 2019 | | | S ⁽¹⁾ | | 10,000 D | | \$2 | 0.0455(2) | 3,928,473 | | | D | | |
| Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) | | | | | | | | | | | | | | | | | | | | |
| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution I if any (Month/Day | Date, T | ransaction Code (Instr. | | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | | Expira | e Exercition D | | e Securities Underly | | lying | 8. Price of Derivative Security (Instr. 5) | 9. Number derivative Securities Beneficia Owned Following Reported Transacti | e s lly | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | Beneficial Ownership (Instr. 4) | |
| | | | | Co | ode | v | (A) | (D) | Date Exerc | sable | Expiration Date | Title | 0 | Amount or lumber of Shares | | (Instr. 4) | | | | |
| Restricted Stock Unit | (3) | 06/12/2019 | | | A | | 85,000 | | (4 | | (4) | Common | | 85,000 | \$0 | 85,00 | 0 | D | | |

Explanation of Responses:

- $1. \ This \ transaction \ was \ effected \ pursuant \ to \ a \ Rule \ 10b5-1 \ Plan \ adopted \ by \ Reporting \ Person.$
- 2. Reflects a weighted average sale price. These shares were sold in multiple transactions at prices ranging from \$20.0000 to \$20.1700, inclusive. The Reporting Person will provide, upon request by the staff of the Securities and Exchange Commission, the Issuer, or a security holder of the Issuer, full information regarding the number of common shares sold at each separate price.
- 3. Each restricted stock unit represents a contingent right to receive one share of Yext, Inc.'s common stock.
- 4. One-sixteenth of shares subject to award vests on September 20, 2019 and then quarterly thereafter on each of December 20, March 20, June 20 and September 20, in each case subject to the executive's continued service on each such date, until the award is fully vested on June 20, 2023.

Remarks:

/s/ Ho Shin, Attorney-in-Fact 06/14/2019

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.