FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

| OMB APPROVAL | | | | | | | |
|--------------------------|-----------|--|--|--|--|--|--|
| OMB Number: | 3235-0287 | | | | | | |
| Estimated average burden | | | | | | | |
| hours per response: | 0.5 | | | | | | |

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| Name and Address of Reporting Person Yehoshua Tamar | | | | | 2. Issuer Name and Ticker or Trading Symbol Yext, Inc. [YEXT] | | | | | | | | | ionship of Reporting F all applicable) Director | | Person(| erson(s) to Issuer 10% Owner | | |
|--|---|------------|--|---|---|------|--|--------|--|------|---------------------|--|----------------------------|---|--|-----------------------|--|--|---|
| (Last) | (First) | · · | fiddle) | 3. Date of Earliest Transaction (Month/Day/Year) 10/02/2018 | | | | | | | | | Officer (give title below) | | | Other (specify below) | | | |
| 1 MADISON AVE, 5TH FLOOR | | | | | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | | | - 1 | 6. Individual or Joint/Group Filing (Check Applicable Line) | | | | | |
| (Street) NEW YORK | NY | 10 | 0010 | | | | | | | | | | X | X Form filed by One Reporting Person Form filed by More than One Reporting Person | | | | | |
| (City) | (State) |) (Z | ip) | | | | | | | | | | | | | | | | |
| | | Ta | able I - Noı | n-Deriv | vative | e Se | curiti | es Acq | juired, l | Disp | osed o | f, or I | Benefi | cially Ow | ned | | | | |
| Dat | | | | Date | | | 2A. Deemed Execution Date, if any (Month/Day/Year) | | Transaction Disp | | | urities Acquired (A) or sed Of (D) (Instr. 3, 4 and 5) | | | 5. Amount of Securities Beneficially Following F | Owned | Form: | nership Direct (D) irect (I) 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
| | | | | | | | | | Code | v | Amount | | (A) or (D) | Price | (Instr. 3 and 4) | | | | (111501.4) |
| Common Stock | | | | 10/02 | 10/02/2018 | | | | М | | 7,575 | | A | (1) | 7,575 | | | I | See footnote ⁽²⁾ |
| | | | Table II - I (| | | | | | | | sed of, onvertib | | | | ed | | | | |
| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | | 3A. Deemed Execution Da if any (Month/Day/Y | Co | Transaction Code (Instr. | | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | | 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4) | | 8. Price of Derivative Security (Instr. 5) | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) | | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | Beneficial Ownership (Instr. 4) | |
| | | | | Co | ode V | v | (A) | (D) | Date Exercisal | | Expiration Date | Title | | Amount or Number of Shares | (Instr. 4 | | ion(s) | | |
| Restricted Stock Unit | (1) | 10/02/2018 | | 1 | М | | | 7,575 | (3) | | (3) | | nmon tock | 7,575 | \$0 | 15,15 | 52 | D | |

Explanation of Responses:

- $1.\ Each\ restricted\ stock\ unit\ represents\ a\ contingent\ right\ to\ receive\ one\ share\ of\ Yext,\ Inc.'s\ common\ stock.$
- 2. These securities are held by the Reporting Person's trust and were transferred to the Reporting Person's trust in transactions exempt from reporting under Rule 16a-13 under the Securities Exchange Act of 1934.
- 3. One-third of the shares subject to award shall vest on October 2, 2018, and then annually thereafter on each October 2, subject to the holder's continued service to the Company on such date until the award is fully vested on October 2, 2020.

Remarks:

/s/ Ho Shin, Attorney-in-Fact 10/04/2018

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.