FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

| OMB APPROVAL | | | | | | |
|--------------------------|-----------|--|--|--|--|--|
| OMB Number: | 3235-0287 | | | | | |
| Estimated average burden | | | | | | |
| hours per response: | 0.5 | | | | | |

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person * FERNANDEZ PHILLIP M | | | | | 2. Issuer Name and Ticker or Trading Symbol Yext, Inc. [YEXT] | | | | | | | | | tionship of Reporting Persor all applicable) Director | | Person(| (s) to Issuer 10% Ov | vner |
|--|---|------------|--|------|---|---|--|---------------------------------|--|------------------|--|---------------|--|---|--|------------|---|---|
| (Last) | (First) | , | liddle) | | 3. Date of Earliest Transaction (Month/Day/Year) 03/14/2018 | | | | | | | | | Officer (gi below) | ive title | | Other (s below) | specify |
| ONE MADISON AVENUE, FIFTH FLOOR | | | | | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | | | Individual or Joint/Group Filing (Check Applicable Line X Form filed by One Reporting Person | | | | | able Line) |
| (Street) NEW YORK | NY | 10 | 0010 | | | | | | | | | | | | , | • | ne Reportin | g Person |
| (City) | (State) |) (Z | ip) | | | | | | | | | | | | | | | |
| Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned | | | | | | | | | | | | | | | | | | |
| 1. Title of Security (Instr. 3) 2. Trans Date (Month/ | | | | | tion //Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | | Transaction Dispos Code (Instr. | | | erities Acquired (A) or ed Of (D) (Instr. 3, 4 and 5) | | | 5. Amount Securities Beneficially Following F | Owned or In | | wnership n: Direct (D) ndirect (I) tr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
| | | | | | | | | Code | v | Amount | (A) o (D) | r F | Price | (Instr. 3 and 4) | | | | (111501.4) |
| Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) | | | | | | | | | | | | | | | | | | |
| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | | 3A. Deemed Execution Date, if any (Month/Day/Year | Code | Transaction Code (Instr. | | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4) | | ying | 8. Price of Derivative Security (Instr. 5) | 9. Number derivative Securities Beneficia Owned Following Reported Transacti | s silly | Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | Beneficial Ownership (Instr. 4) |
| | | | | Code | ide V (A) (D | | (D) | | | opiration ate | Title | OI N Of | mount r lumber f Shares | | (Instr. 4) | | , | |
| Restricted Stock Unit | (1) | 03/14/2018 | | A | | 4,587 | | (2) | | (2) | Common Stock | | 4,587 | \$0 | 4,587 | 7 | D | |

Explanation of Responses:

- 1. Each restricted stock unit represents a contingent right to receive one share of Yext, Inc.'s common stock.
- 2. 100% of the shares subject to award shall vest on March 20, 2019, subject to the holder's continued service to the Company on such date.

Remarks:

/s/ Ho Shin, Attorney-in-Fact

03/16/2018

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.