

OMB APPROVAL	
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person * <u>Pullara Samuel J III</u> (Last) (First) (Middle) 755 PAGE MILL ROAD, SUITE A-200 (Street) PALO ALTO CA 94304-1005 (City) (State) (Zip)	2. Issuer Name and Ticker or Trading Symbol <u>Yext, Inc. [YEXT]</u>	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director <input checked="" type="checkbox"/> 10% Owner Officer (give title below) Other (specify below)
	3. Date of Earliest Transaction (Month/Day/Year) 04/19/2017	
	4. If Amendment, Date of Original Filed (Month/Day/Year)	
	6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person Form filed by More than One Reporting Person	

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	04/19/2017		C		2,975,941	A	\$0 ⁽¹⁾	3,301,985	I	By Ltd Partnership (SHV) ⁽²⁾
Common Stock	04/19/2017		C		2,799,328	A	\$0 ⁽¹⁾	6,101,313	I	By Ltd Partnership (SHV) ⁽²⁾
Common Stock	04/19/2017		C		2,654,762	A	\$0 ⁽¹⁾	8,756,075	I	By Ltd Partnership (SHV) ⁽²⁾
Common Stock	04/19/2017		C		887,428	A	\$0 ⁽¹⁾	9,643,503	I	By Ltd Partnership (SHV) ⁽²⁾
Common Stock	04/19/2017		C		282,842	A	\$0 ⁽¹⁾	9,926,345	I	By Ltd Partnership (SHV) ⁽²⁾
Common Stock	04/19/2017		C		255,372	A	\$0 ⁽¹⁾	10,181,717	I	By Ltd Partnership (SHV) ⁽²⁾
Common Stock	04/19/2017		C		24,285	A	\$0 ⁽¹⁾	26,946	I	By Trust ⁽³⁾
Common Stock	04/19/2017		C		22,844	A	\$0 ⁽¹⁾	49,790	I	By Trust ⁽³⁾
Common Stock	04/19/2017		C		21,664	A	\$0 ⁽¹⁾	71,454	I	By Trust ⁽³⁾
Common Stock	04/19/2017		C		7,242	A	\$0 ⁽¹⁾	78,696	I	By Trust ⁽³⁾
Common Stock	04/19/2017		C		6,379	A	\$0 ⁽¹⁾	85,075	I	By Trust ⁽³⁾
Common Stock	04/19/2017		C		2,308	A	\$0 ⁽¹⁾	87,383	I	By Trust ⁽³⁾

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	V	(A)	(D)	Date Exercisable	Expiration Date						Title
Series A Preferred Stock	(1)	04/19/2017		C			2,799,328	(1)	(1)	Common Stock	2,799,328	\$0.0000	0.0000	I	By Ltd Partnership (SHV) ⁽²⁾
Series B Preferred Stock	(1)	04/19/2017		C			2,654,762	(1)	(1)	Common Stock	2,654,762	\$0.0000	0.0000	I	By Ltd Partnership (SHV) ⁽²⁾
Series C Preferred Stock	(1)	04/19/2017		C			2,975,941	(1)	(1)	Common Stock	2,975,941	\$0.0000	0.0000	I	By Ltd Partnership (SHV) ⁽²⁾

