# FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address <u>Rudnitsky Dav</u>	of Reporting Person *		2. Issuer Name <b>and</b> Ticker or Trading Symbol <u>Yext, Inc.</u> [YEXT]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner								
(Last) 61 NINTH AVEN	(First)	(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 03/20/2022	X Officer (give title Other (specify below) President & CRO								
(Street) NEW YORK (City)	NY (State)	10011 (Zip)	4. If Amendment, Date of Original Filed (Month/Day/Year)	<ol> <li>Individual or Joint/Group Filing (Check Applicable Line)</li> <li>X Form filed by One Reporting Person</li> <li>Form filed by More than One Reporting Person</li> </ol>								

#### Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

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1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	Code (Ir	Transaction Of (D) (Instr. 3, 4 and 5) Code (Instr.		5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership		
			Code	v	Amount	(A) or (D)	Price	(Instr. 3 and 4)		(Instr. 4)
Common Stock	03/20/2022		М		14,375	A	(1)	147,877	D	
Common Stock	03/20/2022		М		10,938	A	(1)	158,815	D	
Common Stock	03/20/2022		М		7,812	A	(1)	166,627	D	
Common Stock	03/20/2022		М		6,250	A	(1)	172,877	D	
Common Stock	03/21/2022		<b>S</b> <sup>(2)</sup>		11,638	D	<b>\$</b> 6.5791 <sup>(3)</sup>	161,239	D	

### Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

(e.g., puis, cans, warrants, options, convertible securities)															
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security		3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		Transaction(s) (Instr. 4)		
Restricted Stock Unit	(1)	03/20/2022		М			14,375	(4)	(4)	Common Stock	14,375	\$0	71,875	D	
Restricted Stock Unit	(1)	03/20/2022		М			10,938	(5)	(5)	Common Stock	10,938	\$0	109,375	D	
Restricted Stock Unit	(1)	03/20/2022		М			7,812	(6)	(6)	Common Stock	7,812	\$0	85,938	D	
Restricted Stock Unit	(1)	03/20/2022		М			6,250	(7)	(7)	Common Stock	6,250	\$0	81,250	D	

#### Explanation of Responses:

1. Each restricted stock unit represents a contingent right to receive one share of Yext, Inc.'s common stock.

2. This transaction was effected pursuant to non-discretionary, sell-to-cover arrangements mandated by the Issuer to fund tax withholding obligations in connection with the vesting of restricted stock units

3. Reflects a weighted average sale price. These shares were sold in multiple transactions at prices ranging from \$6.49 to \$6.78, inclusive. The Reporting Person will provide, upon request by the staff of the Securities and Exchange Commission, the Issuer, or a security holder of the Issuer, full information regarding the number of common shares sold at each separate price

4. One-tenth of the shares subject to award vested on March 20, 2021 and then quarterly thereafter on each of June 20, September 20, December 20 and March 20 in each case subject to the executive's continued service on each such date, until such units are fully vested on June 20, 2023.

5. One-fifteenth of shares subject to award vested on March 20, 2021 and then quarterly thereafter on each of June 20, September 20, December 20, and March 20 in each case subject to the executive's continued service on each such date, until the award is fully vested on September 20, 2024.

6. One-sixteenth of shares subject to award vested on March 20, 2021 and then quarterly thereafter on each of June 20, September 20, December 20 and March 20, in each case subject to the executive's continued service on each such date, until the award is fully vested on December 20, 2024.

7. One-sixteenth of shares subject to award vested on September 20, 2021 and then quarterly thereafter on each of December 20, March 20, June 20 and September 20 and in each case subject to the executive's continued service on each such date, until the award is fully vested on June 20, 2025.

> /s/ Ho Shin, Attorney-in-Fact \*\* Signature of Reporting Person Date

03/22/2022

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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