FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

OMB APPROVAL								
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>CAKEBREAD STEVEN</u>						2. Issuer Name <b>and</b> Ticker or Trading Symbol Yext, Inc. [YEXT]									5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner					
(Last) 61 NINTH A	(First)	) (I	Middle)		3. Date of Earliest Transaction (Month/Day/Year) 03/08/2022									X	Officer (g below)		Other (specify below)			
(Street) NEW YORK (City)	4. If Amendment, Date of Original Filed (Month/Day/Year)									6. Indiv	vidual or Joint/Group Filing (Check Applicable Line) Form filed by One Reporting Person Form filed by More than One Reporting Person									
		Т	able I - No	on-Deriv	vative	Sec	urities	Acc	quired,	Dis	posed o	f, or	Benef	icially Ow	ned					
Date				Date	Transaction ate lonth/Day/Year)		ZA. Deemed Execution Date, if any (Month/Day/Year)					Securities Acquired (A) or Di (D) (Instr. 3, 4 and 5)			5. Amount Securities Beneficiall Following Transactio	y Owned Reported	Form	vnership i: Direct (D) direct (I) :. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
									Code	v	Amount		(A) or (D)	Price	(Instr. 3 and 4)				(111501.4)	
Common Stock				03/08/	8/2022				М		100,00	00	A	(1)	166,549			D		
Common Stock				03/09	09/2022				S <sup>(2)</sup>		31,12	7	D	\$5.2546(3)	135,422			D		
			Table II -					•	,	•	sed of, onvertib			ally Owners)	ed					
1. Title of Derivative Security (Instr. 3)			insaction de (Instr				6. Date Exercisable and Expiration Date (Month/Day/Year)			7. Title and Amount of Securities Underlying Derivative Security (Ins 3 and 4)			(Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)		10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)			
				Cod	de V	(A	i) (D)	(D)			Expiration Date	Title		Number of Shares						
Restricted Stock Unit	(1)	03/08/2022		N	М	100,000		(4)		(4)	(4) Common Stock 10		100,000	\$0	150,000		D			

## Explanation of Responses:

- 1. Each restricted stock unit represents a contingent right to receive one share of the Yext, Inc.'s common stock.
- 2. This transaction was effected pursuant to various non-discretionary, sell-to-cover arrangements mandated by the issuer to fund tax withholding obligations in connection with the vesting of restricted stock units.
- 3. Reflects a weighted average sale price. These shares were sold in multiple transactions at prices ranging from \$5.15 to \$5.41, inclusive. The reporting person will provide, upon request by the staff of the Securities and Exchange Commission, the issuer, or a security holder of the issuer, full information regarding the number of common shares sold at each separate price.
- 4. One-twelfth of shares subject to award vested on September 20, 2021 and then quarterly thereafter on each of December 20, March 20, June 20 and September 20 and in each case subject to the reporting person's continued service on each such date, until the award is fully vested on June 20, 2024. In connection with the reporting person's resignation as Chief Financial Officer, the vesting of 100,000 restricted stock units was accelerated on March 8, 2022.

/s/ Ho Shin, Attorney-in-Fact 03/09/2022

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

 $Note: File \ three\ copies\ of\ this\ Form,\ one\ of\ which\ must\ be\ manually\ signed.\ If\ space\ is\ insufficient,\ see\ Instruction\ 6\ for\ procedure.$ 

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