SEC Form 3

FORM 3

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## **INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* Distelburger Brian			Date of Event R atement (Month/ /12/2017		3. Issuer Name and Ticker or Trading Symbol   Yext, Inc. YEXT   Yext Yext					
(Last) (First) (Middle)			1,12,2017		4. Relationship of Reporting Person(s (Check all applicable)	) to Issuer		5. If Amendment, Date of Original Filed (Month/Day/Year)		
	NY (State)	, ,			X Director X Officer (give title below) President	10% Owner Other (specify below)		6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person		
Table I - Non-Derivative Securities Beneficially Owned										
1. Title of Security (Instr. 4)					2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)		Beneficial Ownership (Instr.		
Common Stock					4,729,759	D				
Common Stock					1,764,469	Ι	I See Footnote <sup>(1)</sup>			
Table II - Derivative Securities Beneficially Owned   (e.g., puts, calls, warrants, options, convertible securities)										
1. Title of Derivative Security (Instr. 4)			2. Date Exercisable and Expiration Date (Month/Day/Year)		d 3. Title and Amount of Securities Derivative Security (Instr. 4)	Underlying	4. Convers or Exerc	ise (D) or	6. Nature of Indirect Beneficial Ownership (Instr. 5)	
		Date Exercisable	Expiratior Date	Title	Amount or Number of Shares	Price of Derivativ Security	,			
Employee Stock Option (Right to Buy)		(2)	04/28/2026	26 Common Stock	500,000	6.11	D			
Series A Preferred Stock		(3)	(3)	Common Stock	221,782	(3)	D			
Series A Prefer	red Stock		(3)	(3)	Common Stock	73,928	(3)	I	See Footnote <sup>(1)</sup>	

#### Explanation of Responses:

1. Mr. Distelburger currently holds voting control of these shares as voting trustee, pursuant to a voting trust agreement, which terminates upon the closing of the Issuer's initial public offering, at which point Mr. Distelburger will no longer retain voting control over such shares.

2. Twenty-five percent (25%) of the shares subject to the option shall vest on April 22, 2017 and 1/36th of the remaining shares subject to the option shall vest in equal monthly installments on each monthly anniversary thereafter. 3. The Series A Preferred Stock will convert into shares of Common Stock immediately prior to the closing of the Issuer's initial public offering. The Series A Preferred Stock does not have an expiration date.

#### Remarks:

Exhibit List: Exhibit 24 - Power of Attorney

/s/ Brian Distelburger

04/12/2017

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 5 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

### POWER OF ATTORNEY

The undersigned, as a Section 16 reporting person of Yext, Inc. (the "**Company**"), hereby constitutes and appoints Howard Lerman, Steve Cakebread and Ho Shin, the undersigned's true and lawful attorneys-in-fact, to:

- 1. Complete and execute Forms 3, 4 and 5 and other forms and all amendments thereto as such attorneys-in-fact shall in their discretion determine to be required or advisable pursuant to Section 16 of the Securities Exchange Act of 1934 (as amended) and the rules and regulations promulgated thereunder, or any successor laws and regulations, as a consequence of the undersigned's ownership, acquisition or disposition of securities of the Company; and
- Do all acts necessary in order to file such forms with the SEC, any securities exchange or national association, the Company and such other person or agency as the attorneys-in-fact shall deem appropriate.

The undersigned hereby ratifies and confirms all that said attorneys-in-fact and agent shall do or cause to be done by virtue hereof. The undersigned acknowledges that the foregoing attorneys-in-fact, in serving in such capacity at the request of the undersigned, are not assuming, nor is the Company assuming, any of the undersigned's responsibilities to comply with Section 16 of the Securities Exchange Act of 1934 (as amended).

This Power of Attorney shall remain in full force and effect until the undersigned is no longer required to file Forms 3, 4 and 5 with respect to the undersigned's holdings of and transactions in securities issued by the Company, unless earlier revoked by the undersigned in a signed writing delivered to the Company and the foregoing attorneys-in-fact.

(signature page follows)

IN WITNESS WHEREOF, the undersigned has caused this Power of Attorney to be executed as of this 12th day of April, 2017.

Very truly yours,

IF AN ENTITY:

IF AN INDIVIDUAL:

By:	/s/ Brian Distelburger (duly authorized signature)	(please print complete name of entity)			
Name:	Brian Distelburger (please print full name)	By:	(duly authorized signature)		
		Name:	(please print full name)		
		Title:	(please print full title)		