FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

| OMB APPROVAL | | | | | | |
|--------------------------|-----------|--|--|--|--|--|
| OMB Number: | 3235-0287 | | | | | |
| Estimated average burden | | | | | | |
| hours per response: 0. | | | | | | |

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person* Institutional Venture Partners XII LP | | | | Ye | 2. Issuer Name and Ticker or Trading Symbol Yext, Inc. [YEXT] 2. Date of Fadicat Transaction (Month/Dou/Year) | | | | | | | | | Relationship of Reporting Person(s) to Issuer (Check all applicable) Director | | | | | | | |
|---|---|----------------------------|---|--|---|-------------------------|--|---|-------------------------|---|--------------------------|----------------------------|---|---|---|------------------------------|---|---|--|--|--|
| | (First) (Middle) 10/10. | | | | | | . Date of Earliest Transaction (Month/Day/Year) 0/10/2017 If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | | | Officer (give title Other (specify below) 6. Individual or Joint/Group Filing (Check Applicable Line) Form filed by One Reporting Person | | | | | | |
| (Street) MENLO PARK | CA CA | 94 | 025 | | : | | | | | | | | | X Form filed by More than One Reporting Person | | | | | | | |
| (City) | (State) | (Zi | p) | | | | | | | | | | | | | | | | | | |
| 4. Title of Occupit | . (l.,t., 0) | Та | ble I - N | | | _ | Securitie A. Deemed | | quire | d, Dis | posed of, | | | lly O | wned 5. Amount of | | 6 000 | hin | 7. Nature of | | |
| 1. Title of Security (Instr. 3) | | | 2. Transaction Date (Month/Day/Year | | Execution D | | cution Date, T | | ction nstr. | 4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and | | 5) | Securities Beneficially Owned Following Reported Transaction(s) | | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | | Indirect Beneficial Ownership (Instr. 4) | | | | |
| | | | | | | | | | Code | v | Amount | (A) or (D) | Price | • | (Instr. 3 and 4 | | | | | | |
| Common Stock | | | | 10/10 | 0/2017 | | | | J ⁽¹⁾ | | 3,398,567 | 7 D | \$0. | 00(1) | 7,929,9 | 91 | I | | By Institutional Venture Partners XII, L.P. ⁽²⁾ | | |
| Common Stock | | | | 10/10 |)/2017 | | | | J ⁽¹⁾ | | 533,719 | D | \$0. | 00(1) | 0 | I | | By Institutional Venture Partners XI, L.P. ⁽³⁾ | | | |
| Common Stock | | | 10/10 | 0/2017 | | | | | | 85,445 | D | \$0. | 00(1) | 0 | | I | | By Institutional Venture Partners XI GmbH & Co. Beteiligungs KG ⁽⁴⁾ | | | |
| | | | Table II | | | | | | | | osed of, o onvertible | | | Owi | ned | | | | | | |
| 1. Title of Derivative Security (Instr. 3) | Title of 2. 3. Transaction 3A. Deemed Execution Date Execution Date | | ed Date, | 4. Transaction Code (Instr 8) | | 5. Number of Derivative | | f 6. Date Exe Expiration (Month/Day | | ercisable and 7. Title and Amo | | d Amou Underl Securi | lying Derivative | | 9. Num derivat Securit Benefic Owned Followi Report | ive des dially ding | 10. Ownershi Form: Direct (D) or Indirec (I) (Instr. 4 | 11. Nature of Indirect Beneficial Ownership (Instr. 4) | | | |
| | | | | | Code | v | (A) | (D) | Date Exer | rcisable | Expiration Date | Title | or Nu | ount mber Shares | | (Instr. 4 | 1) | | | | |
| 1. Name and Addre | | ting Person* Partners XII | I D | | | | | | | | | | | | | | | | | | |
| (Last) 3000 SAND HI BUILDING 2, | (Firs | st) | (Middle | e) | | _ | | | | | | | | | | | | | | | |
| (Street) MENLO PARK | K CA | | 94025 | 5 | | _ | | | | | | | | | | | | | | | |
| (City) (State) (Zip) | | | | | _ | | | | | | | | | | | | | | | | |

| Name and Address of Reporting Person* | | | | | | | | |
|--|---------|----------|--|--|--|--|--|--|
| Institutional Venture Partners XI LP | | | | | | | | |
| | | | | | | | | |
| (Last) | (First) | (Middle) | | | | | | |
| 3000 SAND HILL ROAD | | | | | | | | |
| BUILDING 2, SUITE 250 | | | | | | | | |
| (Street) | | | | | | | | |
| MENLO PARK | CA | 94025 | | | | | | |
| (2) | | | | | | | | |
| (City) | (State) | (Zip) | | | | | | |
| Name and Address of Reporting Person * | | | | | | | | |
| INSTITUTIONAL VENTURE PARTNERS XI | | | | | | | | |
| GMBH & CO BETEILIGUNGS KG | | | | | | | | |
| - | | | | | | | | |
| (Last) | (First) | (Middle) | | | | | | |
| 3000 SAND HILL ROAD | | | | | | | | |
| BUILDING 2, SUI | ΓE 250 | | | | | | | |
| (Street) | | | | | | | | |
| MENLO PARK | CA | 94025 | | | | | | |
| (City) | (State) | (Zip) | | | | | | |

Explanation of Responses

- 1. Represents a pro rata in kind distribution without consideration by Institutional Venture Partners XI, L.P. ("IVP XI"), Institutional Venture Partners XII, L.P. ("IVP XII") and Institutional Venture Partners XI GmbH & Co. Beteiligungs KG ("IVP XI KG") to all their partners.
- 2. The shares are owned by IVP XII.
- 3. The shares are owned by IVP XI, which is under common control with IVP XI KG.
- 4. The shares are owned by IVP XI KG, which is under common control with IVP XI.

Remarks:

/s/ Norman A. Fogelsong, Managing Director of Institutional Venture Management XII, LLC 10/12/2017 which serves as the General Partner of Institutional Venture Partners XII, L.P. /s/ Norman A. Fogelsong, Managing Director of Institutional Venture Management XI, LLC 10/12/2017 which serves as the General Partner of Institutional Venture Partners XI, L.P. /s/ Norman A. Fogelsong, Managing Director of Institutional Venture Management XI, LLC which serves as the sole managing 10/12/2017 limited partner of Institutional Venture Partners XI GmbH & Co. Beteiligungs KG ** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.