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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan for the purchase or sale of equity securities of the issuer that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.

1. Name and Address of Reporting Person * <u>Shin Ho</u>  (Last) (First) (Middle)  C/O YEXT, INC. 61 NINTH AVENUE  (Street) NEW YORK NY 10011  (City) (State) (Zip)	2. Issuer Name and Ticker or Trading Symbol <u>Yext, Inc. [ YEXT ]</u>	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)  Director 10% Owner Officer (give title below) Other (specify below)  X General Counsel
	3. Date of Earliest Transaction (Month/Day/Year) 03/20/2026	
4. If Amendment, Date of Original Filed (Month/Day/Year)		

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	03/20/2026		M		14,062	A	(1)	284,572	D	
Common Stock	03/20/2026		M		23,125	A	(1)	307,697	D	
Common Stock	03/20/2026		M		20,000 <sup>(2)</sup>	A	(3)	327,697	D	
Common Stock	03/20/2026		A		3,493 <sup>(2)</sup>	A	(3)	331,190	D	
Common Stock	03/20/2026		F <sup>(4)</sup>		34,180	D	\$4.79	297,010	D	

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	V	(A)	(D)	Date Exercisable	Expiration Date						Title
Restricted Stock Unit	(1)	03/20/2026		M			14,062	(5)	(5)	Common Stock	14,062	\$0	14,063	D	
Restricted Stock Unit	(1)	03/20/2026		M			23,125	(6)	(6)	Common Stock	23,125	\$0	161,875	D	
Performance-Based Restricted Stock Unit	(3)	03/20/2026		M			20,000	(2)	(2)	Common Stock	20,000	\$0	20,000	D	

**Explanation of Responses:**

- Each restricted stock unit ("RSU") represents a contingent right to receive one share of Yext, Inc.'s (the "Company") common stock.
- A target of 40,000 performance-based RSUs ("PSUs") become eligible to vest based upon achievement of a combination of performance as measured using a measurement in growth of the Company's reported ARR and a "Rule of 40" summation of the percentage growth in the reported ARR and Adjusted EBITDA Margins over each of fiscal 2026 and fiscal 2027 (each, a "Performance Period"). 50% of the total target PSUs will be eligible to be earned in each Performance Period, and the maximum number of PSUs that may become eligible to vest in connection with achievement in excess of the target shall be no more than 250% of the target PSUs. The PSUs that become eligible to vest with respect to a Performance Period will vest on March 20 following the end of that Performance Period, subject to reporting person's continued service through that date. For the first Performance Period, 23,493 PSUs vested on March 20, 2026 based on achievement of approximately 117.46% performance for 20,000 target PSUs.
- Each PSU represents a contingent right to receive one share of the Company's common stock.
- Shares withheld to satisfy tax liability upon vesting of restricted stock units on March 20, 2026.
- One-sixteenth of shares subject to award vested on September 20, 2022 and vests quarterly thereafter on each of December 20, March 20, June 20 and September 20 and in each case subject to the reporting person's continued service on each such date, until the award is fully vested on June 20, 2026.
- One-eighth of shares subject to the award vested on March 20, 2026 and vests quarterly thereafter on each June 20, September 20, December 20, and March 20, subject to the reporting person's continued service on each such date, until the award is fully vested on December 20, 2027.

**Remarks:**

/s/ Ho Shin

03/24/2026

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.**