FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL

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Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan for the purchase or sale of equity securities of the issuer that is intended to satisfy the

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| affirmative defense 10b5-1(c). See Ins | e conditions of Rule struction 10. | | | |
|---|---------------------------------------|-------------------|--|---|
| 1. Name and Addres | ss of Reporting Pe | rson [*] | 2. Issuer Name and Ticker or Trading Symbol <u>Yext, Inc.</u> [YEXT] | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) |
| (Last) | (First) (Middle) | | 3. Date of Earliest Transaction (Month/Day/Year) 06/12/2024 | X Director 10% Owner Officer (give title Other (specify below) below) |
| C/O YEXT, INC 61 NINTH AVE | | | 4. If Amendment, Date of Original Filed (Month/Day/Year) | 6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person |
| (Street) NEW YORK | NY | 10011 | | Form filed by More than One Reporting Person |
| (City) | (State) | (Zip) | Device the Occurrent Discourse dot on Device | |

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | Ition Date, Transaction Code (Instr. | | 4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5) | | | Securities Beneficially Owned Following Reported | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | Beneficial Ownership |
|---------------------------------|--|---|---|---|--|---------------|-------|--|---|-------------------------|
| | | | Code | v | Amount | (A) or (D) | Price | Transaction(s) (Instr. 3 and 4) | | (Instr. 4) |
| Common Stock | 06/13/2024 | | М | | 20,588 | Α | (1) | 401,838(2) | D | |

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | Code (In | Transaction Derivative Code (Instr. Securities | | 6. Date Exerce Expiration D (Month/Day/ | ate | 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4) | | 8. Price of Derivative Security (Instr. 5) | | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) | |
|---|---|--|---|----------|---|--------|---|---------------------|--|-----------------|---|-----|--|--|--|
| | | | | Code | v | (A) | (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | | Reported Transaction(s) (Instr. 4) | | |
| Restricted Stock Unit | (1) | 06/12/2024 | | Α | | 31,250 | | (3) | (3) | Common Stock | 31,250 | \$0 | 31,250 | D | |
| Restricted Stock Unit | (1) | 06/13/2024 | | М | | | 20,588 | (4) | (4) | Common Stock | 20,588 | \$0 | 0 | D | |

Explanation of Responses:

1. Each restricted stock unit represents a contingent right to receive one share of Yext, Inc.'s common stock.

2. Includes 21,834 deferred stock units.

3. 100% of the shares subject to the award vest on June 12, 2025, subject to the Reporting Person's continued service to the Issuer on such date.

4. 100% of the shares subject to the award vest on June 13, 2024, subject to the Reporting Person's continued service to the Issuer on such date.

Remarks:

/s/ Ho Shin, Attorney-in-Fact ** Signature of Reporting Person 06/13/2024 Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.