## FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB Number: 3235-0287

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address Richardson Jul	of Reporting Person *		2. Issuer Name <b>and</b> Ticker or Trading Symbol <u>Yext, Inc.</u> [YEXT]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)						
(Last)			3. Date of Earliest Transaction (Month/Day/Year) 06/14/2023	Х	Director Officer (give title below)	10% Owner Other (specify below)				
C/O YEXT, INC. 61 NINTH AVENUE (Street)			4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person						
NEW YORK	NY	10011	Rule 10b5-1(c) Transaction Indication							
(City)	(State)	(Zip)	Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.							

## Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transac Code (Ir 8)				5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership	
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(Instr. 4)
Common Stock	06/14/2023		<b>G</b> <sup>(1)</sup>		20,000	D	\$ <mark>0</mark>	95,217 <sup>(2)</sup>	D	
Common Stock								5,000	Ι	See footnote <sup>(3)</sup>
Common Stock								5,000	Ι	See footnote <sup>(4)</sup>
Common Stock								5,000	I	See footnote <sup>(5)</sup>

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security		3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		Derivative				7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	derivative Securities Beneficially Owned Following Reported	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		Transaction(s) (Instr. 4)		

Explanation of Responses:

1. Reflects the gift of common stock to a charitable donor advised fund.

2. Includes 7,812 restricted stock units and 44,311 deferred stock units.

3. Shares held by the Charles Matthew Richardson 2006 Trust, of which Ms. Richardson is a trustee,

4. Shares held by the Jack Douglas Richardson 2010 Trust, of which Ms. Richardson is a trustee.

5. Shares held by the Lucas Matthew Richardson 2008 Trust, of which Ms. Richardson is a trustee.

Remarks:

/s/ Ho Shin, Attorney-in-Fact

\*\* Signature of Reporting Person

06/20/2023 Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

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