

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported)

June 6, 2023

YEXT, INC.

(Exact name of registrant as specified in its charter)

001-38056

(Commission File Number)

Delaware

(State or other jurisdiction of incorporation)

20-8059722

(IRS Employer
Identification No.)

**61 Ninth Avenue
New York, NY 10011**

(Address of principal executive offices, including zip code)

(212) 994-3900

(Registrant's telephone number, including area code)

Not Applicable

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(b) of the Act:

Title of each class	Trading Symbol(s)	Name of each exchange on which registered
Common Stock, par value \$0.001 per share	YEXT	New York Stock Exchange

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter). Emerging Growth Company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Item 2.02. Results of Operations and Financial Condition

On June 6, 2023, Yext, Inc. (the “Company”) issued a press release announcing its financial results for the first fiscal quarter ended April 30, 2023. A copy of the Company’s press release is attached hereto as Exhibit 99.1.

The information in this Item 2.02 (including Exhibit 99.1) shall not be deemed “filed” for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the “Exchange Act”), or incorporated by reference in any filing under the Securities Act of 1933, as amended, or the Exchange Act, except as expressly set forth by specific reference in such a filing.

Item 9.01. Financial Statements and Exhibits.

(d) Exhibits

<u>Exhibit Number</u>	<u>Description</u>
99.1	Press release dated June 6, 2023
104	Cover Page Interactive Data File (embedded within the Inline XBRL document)

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

YEXT, INC.

By: /s/ Darryl Bond

Darryl Bond
Chief Financial Officer
(Principal Financial Officer)

Date: June 6, 2023

Yext Announces First Quarter Fiscal 2024 Results

- Revenue of \$99.5 Million, Increased 1% Year-over-Year or 2% on a Constant Currency Basis
- Net Loss Per Share of \$0.00 or Non-GAAP Earnings Per Share, Basic, of \$0.09
- Net Loss of \$0.4 Million or Adjusted EBITDA of \$14.4 Million
- ARR of \$398 Million, Increased 3% Year-over-Year on an as Reported and Constant Currency Basis
- Customer Count Increased 5% Year-over-Year to Over 2,970
- Cash and Cash Equivalents of \$217 Million
- Raises Guidance for Full Year Fiscal 2024

NEW YORK -- (BUSINESS WIRE) -- June 6, 2023 -- Yext, Inc. (NYSE: YEXT), the Answers Company, today announced its results for the three months ended April 30, 2023, or the Company's first quarter of fiscal year 2024.

"We had a strong start to the year, achieving record levels in the first quarter with both our non-GAAP EPS and Adjusted EBITDA," said Yext CEO and Chair of the Board, Michael Walrath. "Our results demonstrate our continued commitment to driving efficiency and executing on our operational and financial goals. Yext is ideally positioned to help enterprises use generative AI, search, content management and related technologies to deliver world class digital experiences."

First Quarter Fiscal 2024 Highlights:

Revenue of \$99.5 million, a 1% increase, compared to \$98.8 million reported in the first quarter fiscal 2023. First quarter fiscal 2024 revenue included a negative impact of approximately \$1.3 million from foreign currency exchange rates on a constant currency basis.

Gross Profit of \$78.1 million, a 5% increase, compared to \$74.1 million reported in the first quarter fiscal 2023. Gross margin of 78.5%, compared to 75.0% reported in the first quarter fiscal 2023.

Net Loss and Non-GAAP Net Income/Loss:

- Net loss of \$0.4 million, compared to the net loss of \$25.8 million in the first quarter fiscal 2023.
- Non-GAAP net income of \$10.6 million, compared to the non-GAAP net loss of \$7.8 million in the first quarter fiscal 2023.

Net Loss Per Share and Non-GAAP Net Income/Loss Per Share:

- Net loss per share attributable to common stockholders, basic and diluted, was \$0.00 based on 123.3 million weighted average basic and diluted shares outstanding. This compares to net loss per share attributable to common stockholders, basic and diluted, of \$0.20 based on 131.1 million weighted average basic and diluted shares outstanding in the first quarter fiscal 2023.
- Non-GAAP net income per share attributable to common stockholders, basic, was \$0.09 based on 123.3 million weighted average basic shares outstanding. Non-GAAP net income per share attributable to common stockholders, diluted, was \$0.08 based on 127.3 million weighted average diluted shares outstanding. This compares to non-GAAP net loss per share attributable to common stockholders, basic and diluted, of \$0.06 based on 131.1 million weighted average basic and diluted shares outstanding in the first quarter fiscal 2023.

Adjusted EBITDA (Loss) was \$14.4 million, compared to \$(3.0) million in the first quarter fiscal 2023.

Balance Sheet: Cash and cash equivalents of \$217 million as of April 30, 2023. Unearned revenue of \$197 million as of April 30, 2023, compared to \$196 million as of April 30, 2022.

Remaining Performance Obligations ("RPO"): RPO of \$428 million as of April 30, 2023. RPO expected to be recognized over the next 24 months of \$373 million with the remaining balance expected to be recognized thereafter. RPO does not include amounts under contract subject to certain accounting exclusions.

Annual Recurring Revenue ("ARR"): ARR increased 3% year-over-year to \$398 million as of April 30, 2023, compared to \$387 million as of April 30, 2022.

Cash Flow: Net cash provided by operating activities was \$26.7 million for the three months ended April 30, 2023, compared to net cash provided by operating activities of \$17.9 million for the three months ended April 30, 2022.

Readers are encouraged to review the tables labeled "Reconciliation of GAAP to Non-GAAP Financial Measures" at the end of this release.

Financial Outlook:

Yext is also providing the following guidance for its second fiscal quarter ending July 31, 2023 and fiscal year ending January 31, 2024.

- Second Quarter Fiscal 2024 Outlook:
 - Revenue is projected to be in the range of \$101.5 to \$102.5 million;
 - Adjusted EBITDA is projected to be in the range of \$11.0 million to \$12.0 million; and
 - Non-GAAP net income per share is projected to be in the range of \$0.06 to \$0.07, which assumes 124.6 million weighted-average basic shares outstanding.

- Full Year Fiscal 2024 Outlook:
 - Revenue is projected to be in the range of \$404.0 million to \$407.0 million;
 - Adjusted EBITDA is projected to be in the range of \$49.0 million to \$51.0 million; and
 - Non-GAAP net income per share is projected to be in the range of \$0.28 to \$0.29, which assumes 125.1 million weighted-average basic shares outstanding.

Conference Call Information

Yext will host a conference call today at 5:00 P.M. Eastern Time (2:00 P.M. Pacific Time) to discuss its financial results with the investment community. A live webcast of the call will be available on the Yext Investor Relations website at <http://investors.yext.com>. A live dial-in is available domestically at (877) 883-0383 and internationally at (412) 902-6506, passcode 5963523.

A replay will be available domestically at (877) 344-7529 or internationally at (412) 317-0088, passcode 4573363, until midnight (ET) June 27, 2023.

About Yext

Yext (NYSE: YEXT) helps organizations answer every question about their business. Yext's Answers Platform collects and organizes content into a Knowledge Graph, then leverages a complementary set of products — including Listings, Pages, Reviews and Search — to deliver relevant, actionable answers wherever customers, employees, and partners look for information. For over 15 years, thousands of companies worldwide have trusted Yext to create seamless content-driven experiences at scale across search engines, websites, mobile apps, and hundreds of other digital touchpoints.

Safe Harbor Statement Under the Private Securities Litigation Reform Act of 1995

This release and the related conference call include forward-looking statements including, but not limited to, statements regarding our revenue, non-GAAP net income (loss), shares outstanding and Adjusted EBITDA (loss) for our second quarter and full year fiscal 2024 in the paragraphs under "Financial Outlook" above, statements regarding our expectations regarding the growth of our company, our market opportunity, product roadmap, sales efficiency efforts and our industry. In some cases, you can identify forward-looking statements by terminology such as "may," "will," "should," "could," "expect," "plan," "anticipate," "believe," "estimate," "predict," "intend," "potential," "might," "would," "continue," or the negative of these terms or other comparable terminology. Actual

events or results may differ from those expressed in these forward-looking statements, and these differences may be material and adverse.

We have based the forward-looking statements contained in this release primarily on our current expectations and projections about future events and trends that we believe may affect our business, financial condition, results of operations, strategy, short- and long-term business operations, prospects, business strategy and financial needs. Our actual results could differ materially from those stated or implied in forward-looking statements due to a number of factors, including, but not limited to, our ability to renew and expand subscriptions with existing customers especially enterprise customers and attract new customers generally; our ability to successfully expand and compete in new geographies and industry verticals; our ability to expand and scale our sales force; our ability to expand our service and application provider network; our ability to develop new product and platform offerings to expand our market opportunity, our ability to release new products and updates that are adopted by our customers; our ability to manage our growth effectively; weakened or changing global economic conditions; the number of options exercised by our employees and former employees; and the accuracy of the assumptions and estimates underlying our financial projections. Moreover, we operate in a very competitive and rapidly changing environment. New risks and uncertainties emerge from time to time, and it is not possible for us to predict all risks and uncertainties that could have an impact on the forward-looking statements contained in this release. We cannot assure you that the results, events and circumstances reflected in the forward-looking statements will be achieved or occur, and actual results, events or circumstances could differ materially from those described in the forward-looking statements. All written and oral forward-looking statements attributable to us, or persons acting on our behalf, are expressly qualified in their entirety by these cautionary statements as well as other cautionary statements that are made from time to time in our SEC filings and public communications, including, without limitation, in the sections titled, "Special Note Regarding Forward Looking Statements" and "Risk Factors" in our most recent Annual Report on Form 10-K, which are available at <http://investors.yext.com> and on the SEC's website at <https://www.sec.gov>.

The forward-looking statements made in this release relate only to events as of the date on which such statements are made. We undertake no obligation to update any forward-looking statements after the date hereof or to conform such statements to actual results or revised expectations, except as required by law.

Non-GAAP Measurements

In addition to disclosing financial measures prepared in accordance with U.S. generally accepted accounting principles ("GAAP"), this press release and the accompanying tables include non-GAAP cost of revenue, non-GAAP gross profit, non-GAAP gross margin, non-GAAP operating expenses (sales and marketing, research and development, general and administrative), non-GAAP operating expenses (sales and marketing, research and development, general and administrative) as a percentage of revenue, non-GAAP income (loss) from operations, non-GAAP operating margin, non-GAAP net income (loss), non-GAAP net income (loss) per share, and non-GAAP net income (loss) as a percentage of revenue, which are referred to as non-GAAP financial measures.

These non-GAAP financial measures are not calculated in accordance with GAAP as they have been adjusted to exclude the effects of stock-based compensation expenses. Non-GAAP gross margin, non-GAAP operating expenses (sales and marketing, research and development, general and administrative) as a percentage of revenue, non-GAAP operating margin, and non-GAAP net income (loss) as a percentage of revenue are calculated by dividing the applicable non-GAAP financial measure by revenue. Non-GAAP net income (loss) per share is defined as non-GAAP net income (loss) on a per share basis. See the tables labeled "Reconciliation of GAAP to Non-GAAP Financial Measures" for detail on the applicable weighted-average shares outstanding.

We believe these non-GAAP financial measures provide investors and other users of our financial information consistency and comparability with our past financial performance and facilitate period-to-period comparisons of our results of operations. With respect to non-GAAP gross margin, non-GAAP operating expenses (sales and marketing, research and development, general and administrative) as a percentage of revenue, non-GAAP operating margin and non-GAAP net income (loss) as a percentage of revenue, we believe these non-GAAP financial measures are useful in evaluating our profitability relative to the amount of revenue generated, excluding the impact of stock-based compensation expense. We also believe non-GAAP financial measures are useful in evaluating our operating performance compared to that of other companies in our industry, as these metrics

eliminate the effects of stock-based compensation, which may vary for reasons unrelated to overall operating performance.

We also discuss Adjusted EBITDA (loss), a non-GAAP financial measure that we believe offers a useful view of overall operations used to assess the performance of core business operations and for planning purposes. We define Adjusted EBITDA (loss) as net income (loss) before (1) interest income (expense), net, (2) provision for income taxes, (3) depreciation and amortization, (4) other income (expense), net, and (5) stock-based compensation expense. The most directly comparable GAAP financial measure to Adjusted EBITDA (loss) is GAAP net income (loss). Users should consider the limitations of using Adjusted EBITDA (loss), including the fact that this measure does not provide a complete measure of our operating performance. Adjusted EBITDA (loss) is not intended to purport to be an alternate to GAAP net income (loss) as a measure of operating performance.

In addition, we present non-GAAP constant currency measures of revenue. Constant currency as it relates to revenue provides a framework for assessing Company performance which excludes the effect of foreign currency rate fluctuations. Current period results for entities reporting in currencies other than U.S. Dollars ("USD") are converted into USD at the average monthly exchange rates in effect during the comparative period, as opposed to the average monthly exchange rates in effect during the current period.

We use these non-GAAP financial measures in conjunction with traditional GAAP measures as part of our overall assessment of our performance, including the preparation of our annual operating budget and quarterly forecasts, and to evaluate the effectiveness of our business strategies. Our definition may differ from the definitions used by other companies and therefore comparability may be limited. In addition, other companies may not publish these or similar metrics. Thus, our non-GAAP financial measures should be considered in addition to, not as a substitute for, nor superior to or in isolation from, measures prepared in accordance with GAAP.

These non-GAAP financial measures may be limited in their usefulness because they do not present the full economic effect of our use of stock-based compensation. We compensate for these limitations by providing investors and other users of our financial information a reconciliation of the non-GAAP financial measure to the most closely related GAAP financial measures. However, we have not reconciled the non-GAAP guidance measures disclosed under "Financial Outlook" to their corresponding GAAP measures because certain reconciling items such as stock-based compensation and the corresponding provision for income taxes depend on factors such as the stock price at the time of award of future grants and thus cannot be reasonably predicted. Accordingly, reconciliations to the non-GAAP guidance measures is not available without unreasonable effort. We encourage investors and others to review our financial information in its entirety, not to rely on any single financial measure and to view non-GAAP net income (loss) and non-GAAP net income (loss) per share in conjunction with GAAP net income (loss) and net income (loss) per share.

We have not reconciled our forward-looking Adjusted EBITDA (loss) to its most directly comparable GAAP financial measure of net income (loss). Information on which this reconciliation would be based on is not available without unreasonable efforts due to the uncertainty and inherent difficulty of predicting within a reasonable range, the timing, occurrence and financial impact of when such items may be recognized. In particular, Adjusted EBITDA (loss) excludes certain items including interest income (expense), net, provision for income taxes, depreciation and amortization, other income (expense), net, and stock-based compensation expense.

Operating Metrics

This press release and the related conference call also include certain operating metrics that we believe are useful in providing additional information in assessing the overall performance of our business.

Customer count is defined as the total number of customers with contracts executed as of the last day of the reporting period and a unique administrative account identifier on the Answers platform. Generally, we assign unique administrative accounts to each separate and distinct entity (such as a company or government institution) or a business unit of a large corporation, that has its own separate contract with us to access the Answers platform. We believe that customer count provides insight into our ability to grow our enterprise and mid-size customer base. As such, customer count excludes third-party reseller customers and small business customers as well as customers only receiving free trials.

Annual recurring revenue, or ARR, for Direct customers is defined as the annualized recurring amount of all contracts in our enterprise, mid-size and small business customer base as of the last day of the reporting period. The recurring amount of a contract is determined based upon the terms of a contract and is calculated by dividing the amount of a contract by the term of the contract and then annualizing such amount. The calculation assumes no subsequent changes to the existing subscription. Contracts include portions of professional services contracts that are recurring in nature.

ARR for Third-party Reseller customers is defined as the annualized recurring amount of all contracts with Third-party Reseller customers as of the last day of the reporting period. The recurring amount of a contract is determined based upon the terms of a contract and is calculated by dividing the amount of a contract by the term of the contract and then annualizing such amount. The calculation assumes no subsequent changes to the existing subscription. The calculation includes the annualized contractual minimum commitment and excludes amounts related to overages above the contractual minimum commitment. Contracts include portions of professional services contracts that are recurring in nature.

Total ARR is defined as the annualized recurring amount of all contracts executed as of the last day of the reporting period. The recurring amount of a contract is determined based upon the terms of a contract and is calculated by dividing the amount of a contract by the term of the contract and then annualizing such amount. The calculation assumes no subsequent changes to the existing subscription, and where relevant, includes the annualized contractual minimum commitment and excludes amounts related to overages above the contractual minimum commitment. Contracts include portions of professional services contracts that are recurring in nature.

ARR is independent of historical revenue, unearned revenue, remaining performance obligations or any other GAAP financial measure over any period. It should be considered in addition to, not as a substitute for, nor superior to or in isolation from, these measures and other measures prepared in accordance with GAAP. We believe ARR-based metrics provides insight into the performance of our recurring revenue business model while mitigating fluctuations in billing and contract terms.

In addition, we present ARR on a constant currency basis. Constant currency as it relates to ARR provides a framework for assessing Company performance which excludes the effect of foreign currency rate fluctuations. Contracts included in the determination of ARR in the current period are converted into USD at the exchange rates in effect at the end of the comparative period, as opposed to the exchange rates in effect at the end of the current period.

Dollar-based net retention rate is a metric we use to assess our ability to retain our customers and expand the ARR they generate for us. We calculate dollar-based net retention rate by first determining the ARR generated 12 months prior to the end of the current period for a cohort of customers who had active contracts at that time. We then calculate ARR from the same cohort of customers at the end of the current period, which includes customer expansion, contraction and churn. The current period ARR is then divided by the prior period ARR to arrive at our dollar-based net retention rate. The cohorts of customers that we present dollar-based net retention rate for include direct, third-party reseller, and total customers. Direct customers include enterprise, mid-size and small business customers.

For Further Information Contact:

Investor Relations:
IR@yext.com

Public Relations:
PR@yext.com

YEXT, INC.

Condensed Consolidated Balance Sheets
(In thousands, except share and per share data)
(Unaudited)

	April 30, 2023	January 31, 2023
Assets		
Current assets:		
Cash and cash equivalents	\$ 216,850	\$ 190,214
Accounts receivable, net of allowances of \$1,602 and \$868, respectively	58,340	109,727
Prepaid expenses and other current assets	17,236	15,629
Costs to obtain revenue contracts, current	30,493	31,023
Total current assets	322,919	346,593
Property and equipment, net	57,749	62,071
Operating lease right-of-use assets	82,137	85,463
Costs to obtain revenue contracts, non-current	18,444	21,037
Goodwill	4,532	4,477
Intangible assets, net	187	193
Other long term assets	2,824	3,927
Total assets	\$ 488,792	\$ 523,761
Liabilities and stockholders' equity		
Current liabilities:		
Accounts payable, accrued expenses and other current liabilities	\$ 32,785	\$ 49,017
Unearned revenue, current	197,046	223,706
Operating lease liabilities, current	17,722	18,155
Total current liabilities	247,553	290,878
Operating lease liabilities, non-current	97,058	100,534
Other long term liabilities	3,594	4,326
Total liabilities	348,205	395,738
Commitments and contingencies		
Stockholders' equity:		
Preferred stock, \$0.001 par value per share; 50,000,000 shares authorized at April 30, 2023 and January 31, 2023; zero shares issued and outstanding at April 30, 2023 and January 31, 2023	—	—
Common stock, \$0.001 par value per share; 500,000,000 shares authorized at April 30, 2023 and January 31, 2023; 145,127,434 and 142,684,128 shares issued at April 30, 2023 and January 31, 2023, respectively; 124,214,252 and 122,334,515 shares outstanding at April 30, 2023 and January 31, 2023, respectively	145	142
Additional paid-in capital	914,608	897,368
Accumulated other comprehensive loss	(3,271)	(3,617)
Accumulated deficit	(676,954)	(676,542)
Treasury stock, at cost	(93,941)	(89,328)
Total stockholders' equity	140,587	128,023
Total liabilities and stockholders' equity	\$ 488,792	\$ 523,761

YEXT, INC.

Condensed Consolidated Statements of Operations and Comprehensive Loss
(In thousands, except share and per share data)
(Unaudited)

	Three months ended April 30,	
	2023	2022
Revenue	\$ 99,453	\$ 98,802
Cost of revenue	21,350	24,728
Gross profit	78,103	74,074
Operating expenses:		
Sales and marketing	43,996	60,779
Research and development	16,753	17,302
General and administrative	18,586	21,495
Total operating expenses	79,335	99,576
Loss from operations	(1,232)	(25,502)
Interest income	1,534	25
Interest expense	(73)	(143)
Other (expense) income, net	(320)	129
Loss from operations before income taxes	(91)	(25,491)
(Provision for) benefit from income taxes	(321)	(348)
Net loss	\$ (412)	\$ (25,839)
Net loss per share attributable to common stockholders, basic and diluted	\$ —	\$ (0.20)
Weighted-average number of shares used in computing net loss per share attributable to common stockholders, basic and diluted	123,266,684	131,144,055
Other comprehensive income (loss):		
Foreign currency translation adjustment	\$ 350	\$ (3,414)
Unrealized loss on marketable securities, net	(4)	—
Total comprehensive loss	\$ (66)	\$ (29,253)

YEXT, INC.

Condensed Consolidated Statements of Cash Flows
(In thousands)
(Unaudited)

	Three months ended April 30,	
	2023	2022
Operating activities:		
Net loss	\$ (412)	\$ (25,839)
Adjustments to reconcile net loss to net cash provided by operating activities:		
Depreciation and amortization expense	4,668	4,387
Bad debt expense	975	(650)
Stock-based compensation expense	11,012	18,086
Amortization of operating lease right-of-use assets	2,293	2,370
Other, net	100	302
Changes in operating assets and liabilities:		
Accounts receivable	50,614	42,680
Prepaid expenses and other current assets	(1,657)	(5,685)
Costs to obtain revenue contracts	3,329	4,383
Other long term assets	1,094	678
Accounts payable, accrued expenses and other current liabilities	(15,047)	4,987
Unearned revenue	(27,337)	(24,519)
Operating lease liabilities	(2,904)	(3,151)
Other long term liabilities	16	(168)
Net cash provided by operating activities	26,744	17,861
Investing activities:		
Capital expenditures	(944)	(1,644)
Net cash used in investing activities	(944)	(1,644)
Financing activities:		
Proceeds from exercise of stock options	7,271	311
Repurchase of common stock	(4,583)	(27,142)
Payments for taxes related to net share settlement of stock-based compensation awards	(3,237)	—
Payments of deferred financing costs	(64)	(68)
Proceeds, net from employee stock purchase plan withholdings	925	606
Net cash provided by (used in) financing activities	312	(26,293)
Effect of exchange rate changes on cash and cash equivalents	524	(3,365)
Net increase (decrease) in cash and cash equivalents	26,636	(13,441)
Cash and cash equivalents at beginning of period	190,214	261,210
Cash and cash equivalents at end of period	\$ 216,850	\$ 247,769

YEXT, INC.

Reconciliations of GAAP to Non-GAAP Financial Measures
(In thousands)
(Unaudited)

	Three months ended April 30,	
	2023	2022
GAAP net loss to Adjusted EBITDA (loss):		
GAAP net loss	\$ (412)	\$ (25,839)
Interest (income) expense	(1,461)	118
Provision for income taxes	321	348
Depreciation and amortization	4,668	4,387
Other expense (income)	320	(129)
Stock-based compensation expense	11,012	18,086
Adjusted EBITDA (loss)	<u>\$ 14,448</u>	<u>\$ (3,029)</u>

Note: Numbers rounded for presentation purposes and may not sum.

YEXT, INC.

Reconciliation of GAAP to Non-GAAP Financial Measures
(In thousands)
(Unaudited)

		Three months ended April 30, 2023					
<u>Costs and expenses</u>		GAAP		Stock-Based Compensation Expense		Non-GAAP	
Cost of revenue	\$	21,350		\$	(644)	\$	20,706
Sales and marketing	\$	43,996		\$	(3,819)	\$	40,177
Research and development	\$	16,753		\$	(2,795)	\$	13,958
General and administrative	\$	18,586		\$	(3,754)	\$	14,832

		Three months ended April 30, 2023					
<u>Costs and expenses as a percentage of revenue</u>		GAAP		Stock-Based Compensation Expense		Non-GAAP	
Cost of revenue		21	%	—	%	21	%
Sales and marketing		44	%	(4)	%	40	%
Research and development		17	%	(3)	%	14	%
General and administrative		19	%	(4)	%	15	%

		Three months ended April 30, 2022					
<u>Costs and expenses</u>		GAAP		Stock-Based Compensation Expense		Non-GAAP	
Cost of revenue	\$	24,728		\$	(1,382)	\$	23,346
Sales and marketing	\$	60,779		\$	(6,376)	\$	54,403
Research and development	\$	17,302		\$	(4,520)	\$	12,782
General and administrative	\$	21,495		\$	(5,808)	\$	15,687

		Three months ended April 30, 2022					
<u>Costs and expenses as a percentage of revenue</u>		GAAP		Stock-Based Compensation Expense		Non-GAAP	
Cost of revenue		25	%	(1)	%	24	%
Sales and marketing		62	%	(7)	%	55	%
Research and development		17	%	(4)	%	13	%
General and administrative		22	%	(6)	%	16	%

Note: Numbers rounded for presentation purposes and may not sum.

YEXT, INC.

Reconciliation of GAAP to Non-GAAP Financial Measures
(In thousands)
(Unaudited)

	Three months ended April 30,	
	2023	2022
Gross profit		
GAAP gross profit	\$ 78,103	\$ 74,074
Plus: Stock-based compensation expense	644	1,382
Non-GAAP gross profit	<u>\$ 78,747</u>	<u>\$ 75,456</u>
Gross margin		
GAAP gross margin	78.5 %	75.0 %
Plus: Stock-based compensation expense	0.7 %	1.4 %
Non-GAAP gross margin	<u>79.2 %</u>	<u>76.4 %</u>
Operating expenses		
GAAP operating expenses	\$ 79,335	\$ 99,576
Less: Stock-based compensation expense	(10,368)	(16,704)
Non-GAAP operating expenses	<u>\$ 68,967</u>	<u>\$ 82,872</u>
Operating expenses as a percentage of revenue		
GAAP operating expenses as a percentage of revenue	80 %	101 %
Less: Stock-based compensation expense	(11)%	(17)%
Non-GAAP operating expenses as a percentage of revenue	<u>69 %</u>	<u>84 %</u>
Income/Loss from operations		
GAAP loss from operations	\$ (1,232)	\$ (25,502)
Plus: Stock-based compensation expense	11,012	18,086
Non-GAAP income (loss) from operations	<u>\$ 9,780</u>	<u>\$ (7,416)</u>
Operating margin (Income/Loss from operations as a percentage of revenue)		
GAAP operating margin	(1)%	(26)%
Plus: Stock-based compensation expense	11 %	18 %
Non-GAAP operating margin	<u>10 %</u>	<u>(8)%</u>

Note: Numbers rounded for presentation purposes and may not sum.

YEXT, INC.

Reconciliation of GAAP to Non-GAAP Financial Measures
(In thousands, except share and per share data)
(Unaudited)

	Three months ended April 30,	
	2023	2022
GAAP net loss	\$ (412)	\$ (25,839)
Plus: Stock-based compensation expense	11,012	18,086
Non-GAAP net income (loss)	\$ 10,600	\$ (7,753)
GAAP net loss per share attributable to common stockholders, basic	\$ —	\$ (0.20)
Stock-based compensation expense per share	0.09	0.14
Non-GAAP net income (loss) per share attributable to common stockholders, basic	\$ 0.09	\$ (0.06)
GAAP net loss per share attributable to common stockholders, diluted	\$ —	\$ (0.20)
Stock-based compensation expense per share	0.08	0.14
Non-GAAP net income (loss) per share attributable to common stockholders, diluted	\$ 0.08	\$ (0.06)
Weighted-average number of shares used in computing GAAP net loss per share attributable to common stockholders, basic and diluted	123,266,684	131,144,055
Weighted-average number of shares used in computing non-GAAP net income (loss) per share attributable to common stockholders		
Basic	123,266,684	131,144,055
Diluted	127,336,979	131,144,055

	Three months ended April 30,	
	2023	2022
GAAP net loss as a percentage of revenue	(0.4)%	(26.2)%
Plus: Stock-based compensation expense	11.1 %	18.3 %
Non-GAAP net income (loss) as a percentage of revenue	10.7 %	(7.9)%

Constant Currency Revenue	Three months ended April 30,		Growth Rates
	2023	2022	
Revenue (GAAP)	\$ 99,453	\$ 98,802	1 %
Effects of foreign currency rate fluctuations	1,334		
Revenue on a constant currency basis (Non-GAAP)	\$ 100,787		2 %

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Note: Numbers rounded for presentation purposes and may not sum.

YEXT, INC.
Supplemental Information
(In thousands)
(Unaudited)

	April 30,		Variance	
	2023	2022	Dollars	Percent
Annual Recurring Revenue				
Direct Customers	\$ 326,058	\$ 310,312	\$ 15,746	5 %
Third-Party Reseller Customers	72,232	76,671	(4,439)	(6) %
Total Annual Recurring Revenue	<u>\$ 398,290</u>	<u>\$ 386,983</u>	<u>\$ 11,307</u>	<u>3 %</u>

	Apr. 30, 2023	Jan. 31, 2023	Oct. 31, 2022	Jul. 31, 2022	Apr. 30, 2022
Annual Recurring Revenue Trend					
Direct Customers	\$ 326,058	\$ 327,017	\$ 317,280	\$ 312,129	\$ 310,312
Third-Party Reseller Customers	72,232	73,343	72,258	74,857	76,671
Total Annual Recurring Revenue	<u>\$ 398,290</u>	<u>\$ 400,360</u>	<u>\$ 389,538</u>	<u>\$ 386,986</u>	<u>\$ 386,983</u>

	Apr. 30, 2023	Jan. 31, 2023	Oct. 31, 2022	Jul. 31, 2022	Apr. 30, 2022
Dollar-Based Net Retention Rate					
Direct Customers	97%	97%	96%	98%	98%
Third-Party Reseller Customers	92%	92%	89%	90%	94%
Total Customers	96%	96%	94%	96%	97%

Note: Numbers rounded for presentation purposes and may not sum.