# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

#### **SCHEDULE 14A**

Proxy Statement Pursuant to Section 14(a) of the Securities Exchange Act of 1934 (Amendment No. )

	y the Registrant [] the appropriate bo		
	-	for Vision Countries Count	
		for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))	
	Definitive Pro		
$\boxtimes$		ditional Materials	
	Soliciting Mai	erial Pursuant to §240.14a-12	
		Yext, Inc. (Name of Registrant as Specified in Its Charter)	
		(Name of Person(s) Filing Proxy Statement if other than the Registrant)	
Paym	ent of Filing Fee	(Check the appropriate box):	
X	No fee require	rd.	
	Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.		
	1.	Title of each class of securities to which transaction applies:	
	2.	Aggregate number of securities to which transaction applies:	
	3.	Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fees is calculated and state how is was determined):	
	4.	Proposed maximum aggregate value of transaction:	
	5.	Total fee paid:	
	Fee paid previously with preliminary materials.		
	Check box if a registration sta	any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by attement number, or the Form or Schedule and the date of its filing.	
	1.	Amount Previously Paid:	
	2.	Form, Schedule or Registration Statement No.:	
	3.	Filing Party:	
	4.	Date Filed:	

## Your Vote Counts!

YEXT, INC.

2021 Annual Meeting Vote by June 07, 2021 11:59 PM ET

YEXT, INC. C/O BROADRIDGE CORPORATE ISSUER SOLUTIONS, INC. P.O. BOX 1342 BRENTWOOD, NY 11717



#### You invested in YEXT, INC. and it's time to vote!

You have the right to vote on proposals being presented at the Annual Meeting. This is an important notice regarding the availability of proxy material for the shareholder meeting to be held on June 08, 2021.

#### Get informed before you vote

View the Notice & Proxy Statement, Annual Report on 10K online OR you can receive a free paper or email copy of the material(s) by requesting prior to May 25, 2021. If you would like to request a copy of the material(s) for this and/or future shareholder meetings, you may (1) visit www.ProxyVote.com, (2) call 1-800-579-1639 or (3) send an email to sendmaterial@proxyvote.com. If sending an email, please include your control number (indicated below) in the subject line. Unless requested, you will not otherwise receive a paper or email copy.



For complete information and to vote, visit www.ProxyVote.com

Control #

#### **Smartphone users**

Point your camera here and vote without entering a control number



## Vote Virtually at the Meeting\* June 08, 2021

8:30 AM EDT

Virtually at: www.virtualshareholdermeeting.com/YEXT2021

<sup>\*</sup>Please check the meeting materials for any special requirements for meeting attendance.

### THIS IS NOT A VOTABLE BALLOT

This is an overview of the proposals being presented at the upcoming shareholder meeting. Please follow the instructions on the reverse side to vote these important matters.

Voti	ing Items	Board Recommends		
1.	Election of Class I Directors			
	Nominees:	<b>⊘</b> For		
	01) Howard Lerman 02) Brian Distelburger 03) Julie Richardson	100		
2.	Ratify the appointment of Ernst & Young LLP as Yext, Inc.'s independent registered public accounting firm for the fiscal year ending January 31, 2022.	<b>⊘</b> For		
3.	Approve, on an advisory basis, the compensation of Yext, Inc.'s named executive officers.	<b>⊘</b> For		
NOT You	<b>NOTE:</b> To transact such other business as may properly come before the meeting or any adjournment thereof. You may attend and vote via the Internet during the Annual Meeting. See proxy statement for detailed instructions on how to attend.			
	Prefer to receive an email instead? While voting on www.ProxyVote.com, be sure to click "Sign up for E-de	livery".		