



# Your **Vote** Counts!

**YEXT, INC.**

2021 Annual Meeting

Vote by June 07, 2021

11:59 PM ET

YEXT, INC.  
C/O BROADRIDGE CORPORATE ISSUER SOLUTIONS, INC.  
P.O. BOX 1342  
BRENTWOOD, NY 11717



## You invested in YEXT, INC. and it's time to vote!

You have the right to vote on proposals being presented at the Annual Meeting. **This is an important notice regarding the availability of proxy material for the shareholder meeting to be held on June 08, 2021.**

## Get informed before you vote

View the Notice & Proxy Statement, Annual Report on 10K online OR you can receive a free paper or email copy of the material(s) by requesting prior to May 25, 2021. If you would like to request a copy of the material(s) for this and/or future shareholder meetings, you may (1) visit [www.ProxyVote.com](http://www.ProxyVote.com), (2) call 1-800-579-1639 or (3) send an email to [sendmaterial@proxyvote.com](mailto:sendmaterial@proxyvote.com). If sending an email, please include your control number (indicated below) in the subject line. Unless requested, you will not otherwise receive a paper or email copy.



For complete information and to vote, visit [www.ProxyVote.com](http://www.ProxyVote.com)

Control #

### Smartphone users

Point your camera here and  
vote without entering a  
control number



### Vote Virtually at the Meeting\*

June 08, 2021

8:30 AM EDT

Virtually at:  
[www.virtualshareholdermeeting.com/YEXT2021](http://www.virtualshareholdermeeting.com/YEXT2021)

\*Please check the meeting materials for any special requirements for meeting attendance.

## THIS IS NOT A VOTABLE BALLOT

This is an overview of the proposals being presented at the upcoming shareholder meeting. Please follow the instructions on the reverse side to vote these important matters.

Voting Items	Board Recommends
1. Election of Class I Directors <b>Nominees:</b> 01) Howard Lerman                      02) Brian Distelburger                      03) Julie Richardson	✔ For
2. Ratify the appointment of Ernst & Young LLP as Yext, Inc.'s independent registered public accounting firm for the fiscal year ending January 31, 2022.	✔ For
3. Approve, on an advisory basis, the compensation of Yext, Inc.'s named executive officers.	✔ For

**NOTE:** To transact such other business as may properly come before the meeting or any adjournment thereof. You may attend and vote via the Internet during the Annual Meeting. See proxy statement for detailed instructions on how to attend.