FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL							
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

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1. Name and Address of Reporting Person* Richardson Julie						2. Issuer Name and Ticker or Trading Symbol Yext, Inc. [YEXT]								k all applicab	onship of Reporting Person(s) to Is II applicable)			
(Last)	(First)	,	/liddle)			3. Date of Earliest Transaction (Month/Day/Year) 08/28/2020									Director Officer (give title below)		10% Ov Other (s below)	
ONE MADISON AVENUE, FIFTH FLOOR						4. If Amendment, Date of Original Filed (Month/Day/Year)								6. Individual or Joint/Group Filing (Check Applicab X Form filed by One Reporting Person				
(Street) NEW YORK NY 10010															Form filed by More than One Reporting Person			
(City)	(State) (Z	Zip)															
		T	able I - N	on-De	rivativ	e S	ecurit	ies Ac	quired	l, Dis	sposed of	f, or Bene	ficially Ov	vned				
1. Title of Security (Instr. 3) 2. Trans: Date (Month/L					nsaction h/Day/Year)		2A. Deemed Execution Date, if any (Month/Day/Year)		3. Transaction Code (Instr. 8)			s Acquired (A r. 3, 4 and 5)) or Disposed	5. Amount Securities Beneficial Following	ly Owned Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership
									Code	v	Amount	(A) or (D)	Price		Transaction(s) (Instr. 3 and 4)			(Instr. 4)
Common Stock 08/2					8/2020	/2020			M ⁽¹⁾		3,800	A	\$3.55	32,7	32,732(2)		D	
Common Stock 08/2				08/28	8/2020				S ⁽¹⁾		3,800	D	\$19.0117	28,932(2)			D	
Common Stock 08/3				08/3	1/2020	/2020			M ⁽¹⁾		6,900	A	\$3.55	\$3.55 35,8		32(2)		
Common Stock 08/31/2					1/2020	/2020			S ⁽¹⁾		6,200	D	\$19.0264	29,6	29,632(2)		D	
Common Stock 08/31/2					1/2020	2020		S ⁽¹⁾		700	D	\$20 28,93		32 ⁽²⁾ D		D		
			Table II									or Benefic le securiti		ed				
Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	ise (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)		4. Transaction Code (Instr. 8)				6. Date Exerci Expiration Dat (Month/Day/Ye		te Securities Underly		nderlying	8. Price of Derivative Security (Instr. 5)	9. Number derivative Securities Beneficia Owned Following Reported Transacti	ve es ally ng d	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
					Code	v	(A)	(D)	Date Exerci	sable	Expiration Date	Title	Amount or Number of Shares		(Instr. 4)	ion(s)	1(3)	
Stock Option (Right to Buy)	\$3.55	08/28/2020			M ⁽¹⁾			3,800	(5)		05/20/2025	Common Stock	3,800	\$0	43,200		D	
Stock Option (Right to Buy)	\$3.55	08/31/2020			M ⁽¹⁾			6,900	(5)	05/20/2025	Common Stock	6,900	\$ 0	36,30	00	D	

Explanation of Responses:

- 1. This transaction was effected pursuant to a Rule 10b5-1 Plan adopted by Reporting Person.
- 2. Includes 28,932 deferred stock units subject to deferred settlement, pursuant to the reporting person's election, until the earliest of the date the reporting person ceases to serve on the Company's board of directors or a change in control.
- 3. Reflects a weighted average sale price. These shares were sold in multiple transactions at prices ranging from \$19.0000 to \$19.0200, inclusive. The Reporting Person will provide, upon request by the staff of the Securities and Exchange Commission, the Issuer, or a security holder of the Issuer, full information regarding the number of common shares sold at each separate price
- 4. Reflects a weighted average sale price. These shares were sold in multiple transactions at prices ranging from \$19,0000 to \$19,1000, inclusive. The Reporting Person will provide, upon request by the staff of the Securities and Exchange Commission, the Issuer, or a security holder of the Issuer, full information regarding the number of common shares sold at each separate price.
- 5. 1/24th of the shares subject to the option vested on June 20, 2015 and the remaining shares subject to the option vest in equal monthly installments on the last day of each calendar month thereafter.

Remarks:

/s/ Ho Shin, Attorney-in-Fact 09/01/2020

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.