FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

OMB APPROVAL								
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person* <u>Lipson Jesse</u>					2. Issuer Name <b>and</b> Ticker or Trading Symbol Yext, Inc. [YEXT]										onship of Reporting Person(s) to Issuer all applicable)  Director 10% Owner				
(Last)	(First)	, ,				3. Date of Earliest Transaction (Month/Day/Year) 06/20/2019									Officer (g below)	ive title		Other (s below)	specify
ONE MADISON AVENUE, FIFTH FLOOR  (Street)  NEW YORK NY 10010					4. If Amendment, Date of Original Filed (Month/Day/Year)									6. Indiv	ividual or Joint/Group Filing (Check Applicable Line) Form filed by One Reporting Person Form filed by More than One Reporting Person				
(City)	(State	) (2	Zip)																
	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																		
Date				Date	ransaction e enth/Day/Year)		2A. Deemed Execution Date, if any (Month/Day/Year)		Transaction Dispose Code (Instr.				quired (A) (Instr. 3,				Form	nership : Direct (D) lirect (I) . 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
								Code	v	Amount		(A) or (D)	Price	(Instr. 3 and 4)				(11150.4)	
Common Stock 06/2					6/20/2019				M		10,98	89 <sup>(1)</sup> A		(2)	325,679(3)			D	
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																		
1. Title of Derivative Security (Instr. 3)	vative Conversion Date Execution Date		Code (Instr.		tr.	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)				e ear) Expiration	Securities Underly Derivative Security 3 and 4)  Am or Nu		Amount or Number	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)		10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
Restricted Stock	(2)	06/20/2019		Cod	de V	v	(A)	(D) 10,989	Exercisa (4)	ble   I	(4)		nmon	of Shares 10.989	\$0	0		D	

## Explanation of Responses:

- 1. Represents deferred stock units subject to deferred settlement, pursuant to the reporting person's election, until the earliest of the date the reporting person ceases to serve on the Company's board of directors or a change in control.
- 2. Each restricted stock unit represents a contingent right to receive one share of Yext, Inc.'s common stock.
- 3. Includes 21,834 deferred stock units.
- 4. 100% of the shares subject to award shall vest on June 20, 2019, subject to the holder's continued service to the Company on such date.

## Remarks:

/s/ Ho Shin, Attorney-in-Fact

\*\* Signature of Reporting Person Date

06/21/2019

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.