FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

| OMB APPROVAL             |     |  |  |  |  |  |  |
|--------------------------|-----|--|--|--|--|--|--|
| OMB Number: 3235-028     |     |  |  |  |  |  |  |
| Estimated average burden |     |  |  |  |  |  |  |
| hours per response:      | 0.5 |  |  |  |  |  |  |

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| Name and Address of Reporting Person*     Distelburger Brian   |   |  |   |  | Yex   | 2. Issuer Name and Ticker or Trading Symbol Yext, Inc. [YEXT] |  |                                   |   |  |                 |                                     |   |   | Relationship of Reporting Person(s) to Issuer (Check all applicable)     X Director 10% Owner        |   |  |  |  |
|--|---|--|---|--|---|---|--|-----------------------------------|---|--|-----------------|-------------------------------------|---|---|--|---|--|--|--|
| (Last) (First) (Middle) ONE MADISON AVENUE, FIFTH FLOOR  |   |  |   |  | 3. Date of Earliest Transaction (Month/Day/Year) 05/29/2019 |   |  |                                   |   |  |                 |                                     | X   | Officer (g<br>below)  |  | Other (specify below)                         |  |  |  |
| (Street) NEW YORK (City)   | NY (State)  | 10<br>(Zij                                 | 010   |  | 4. If Amendment, Date of Original Filed (Month/Day/Year)    |   |  |                                   |   |  |                 |                                     | - 1   | ndividual or Joint/Group Filing (Check Applicable Line)  X Form filed by One Reporting Person  Form filed by More than One Reporting Person |  |   |  |  |  |
|  |   | Та   | ble I - Noı   | n-Der  | ivativ  | e Se  | curitie  | s Acq                             | uired, l  | Disp   | osed of,        | , or I                              | Benefi                                      | cially Ow   | ned  |   |  |  |  |
| Date   |   |  |   | ansaction 2A. Deemed Execution Date, if any (Month/Day/Year) |   | Execution Date,   |  | Transaction Disposed Code (Instr. |   | ties Acquired (A) or<br>d Of (D) (Instr. 3, 4 au |                 |                                     | nd 5) Securities<br>Beneficial<br>Following |   | Form:  | nership<br>: Direct (D)<br>lirect (I)<br>. 4) | 7. Nature of Indirect Beneficial Ownership                               |  |  |
|  |   |  |   |  |   |   | Code   | v                                 | Amount  |  | (A) or<br>(D)   | Price                               | Transactio<br>(Instr. 3 an                  |   |  |   | (Instr. 4)   |  |  |
| Common Stock 05/2  |   |  |   |  |   | /29/2019  |  |                                   | S <sup>(1)</sup>  |  | 300             |                                     | D   | \$20.16(2)  | 3,938  | 3,473   |  | D  |  |
| Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) |   |  |   |  |   |   |  |                                   |   |  |                 |                                     |   |   |  |   |  |  |  |
| 1. Title of<br>Derivative<br>Security (Instr. 3)   | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction<br>Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Da<br>if any<br>(Month/Day/ | ate,   | 4.<br>Transaction<br>Code (Instr.<br>B)                     |   | 5. Number of<br>Derivative<br>Securities<br>Acquired (A)<br>or Disposed of<br>(D) (Instr. 3, 4<br>and 5) |                                   | 6. Date Exercisal<br>Expiration Date<br>(Month/Day/Year |  | e Securities Un |                                     | derlying<br>curity                          | 8. Price of<br>Derivative<br>Security<br>(Instr. 5)   | 9. Number<br>derivative<br>Securities<br>Beneficial<br>Owned<br>Following<br>Reported<br>Transaction | s<br>Illy                                     | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |  |
|  |   |  |   | Code   |   | v   | (A)  | (D)                               | Date Expiration Exercisable Date Title                  |  |                 | Amount<br>or<br>Number<br>of Shares | (Instr. 4)                                  |   | on(s)  |   |  |  |  |

## Explanation of Responses:

- 1. This transaction was effected pursuant to a Rule 10b5-1 Plan adopted by Reporting Person.
- 2. Reflects a weighted average sale price. These shares were sold in multiple transactions at prices ranging from \$20,0400 to \$20,4000, inclusive. The Reporting Person will provide, upon request by the staff of the Securities and Exchange Commission, the Issuer, or a security holder of the Issuer, full information regarding the number of common shares sold at each separate price.

## Remarks:

/s/ Ho Shin, Attorney-in-Fact 05/31/2019

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.