FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

| OMB APPROVAL | | | | | | | |
|--------------------------|-----------|--|--|--|--|--|--|
| OMB Number: | 3235-0287 | | | | | | |
| Estimated average burden | | | | | | | |
| hours per response: | 0.5 | | | | | | |

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| Name and Address of Reporting Person* Lerman Howard | | | | | 2. Issuer Name and Ticker or Trading Symbol Yext, Inc. [YEXT] | | | | | | | | (Chec | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner | | | | | |
|--|---------------|------------------------|--------------------------------|--------|---|--|---|----------------------------------|----------------------------|--|--------------------|---|--|---|--|--|--|---|--|
| (Last) (First) (Middle) ONE MADISON AVE, FIFTH FLOOR | | | | | | | 3. Date of Earliest Transaction (Month/Day/Year) 01/30/2019 | | | | | | | | give title | 10% Owner Other (specify below) utive Officer | | · | |
| (Street) NEW YORK (City) | NY (State) | 10 (Zi _l | 010 p) | | 4. If A | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | | | ividual or Joint/Group Filing (Check Applicable Line) Form filed by One Reporting Person Form filed by More than One Reporting Person | | | | | |
| | | Та | ble I - N | on-Der | ivativ | e Se | curitie | s Ac | quire | d, Dis | posed of, | or Bene | ficially Ov | vned | | | | | |
| 1. Title of Security (Instr. 3) 2. Transac Date (Month/Da | | | | | | Execution Date | | ate, | Transaction Of (D) (Instr. | | | |) or Disposed | 5. Amount of Securities Beneficially Owned Following Reported | | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | | 7. Nature of Indirect Beneficial Ownership | |
| | | | | | | | ľ | | Code | v | Amount | (A) or (D) | Price | Transaction(s) (Instr. 3 and 4) | | | | (Instr. 4) | |
| Common Stock 01/30/2 | | | | | 2019 | | | S ⁽¹⁾ | | 30,000 | D | \$15.0086(2 | 4,087 | 7,189 | | D | | | |
| Common Stock | | | | | | | | | | | | | | 1,062 | 2,417 | | | See footnote ⁽³⁾ | |
| Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) | | | | | | | | | | | | | | | | | | | |
| 1. Title of Derivative Security (Instr. 3) 2. Conversion Date Execution or Exercise Price of Derivative Security 2. (Month/Day/Year) if any (Month/Day Security) | | | Date, Transaction Code (Instr. | | | | | Expiration Date (Month/Day/Year) | | 7. Title and Amount Securities Underlyin Derivative Security (Instr. 3 and 4) | | 8. Price of Derivative Security (Instr. 5) | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) | | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) | | | |
| Fundamentian of Do | | | | | Code | v | (A) | (D) | Date Exer | e rcisable | Expiration Date | Title | Amount or Number of Shares | | (Instr. 4) | on(s) | | | |

Explanation of Responses

- 1. This transaction was effected pursuant to a Rule 10b5-1 Plan adopted by Reporting Person.
- 2. Reflects a weighted average sale price. These shares were sold in multiple transactions at prices ranging from \$14,5600 to \$15.2500, inclusive. The Reporting Person will provide, upon request by the staff of the Securities and Exchange Commission, the Issuer, or a security holder of the Issuer, full information regarding the number of common shares sold at each separate price.
- 3. These shares are held by a trust of which the Reporting Person is the trustee and sole beneficiary.

Remarks:

/s/ Ho Shin, Attorney-in-Fact 02/01/2019

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.