

OMB APPROVAL	
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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

1. Name and Address of Reporting Person * <u>BIRD JEFFREY W</u> (Last) (First) (Middle) <u>755 PAGE MILL ROAD, SUITE A-200</u> (Street) <u>PALO ALTO CA 94304-1005</u> (City) (State) (Zip)	2. Issuer Name and Ticker or Trading Symbol <u>Yext, Inc. [YEXT]</u>	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director <input checked="" type="checkbox"/> 10% Owner Officer (give title below) Other (specify below)
	3. Date of Earliest Transaction (Month/Day/Year) <u>04/19/2017</u>	
	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person
	(Empty)	

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	04/19/2017		C		21,223	A	\$0 ⁽¹⁾	21,223	I	By Irrevocable Trust (BICT) ⁽²⁾
Common Stock	04/19/2017		C		14,379	A	\$0 ⁽¹⁾	35,602	I	By Irrevocable Trust (BICT) ⁽²⁾
Common Stock	04/19/2017		C		149,134	A	\$0 ⁽¹⁾	161,812	I	By Ltd Partnership (NEST) ⁽³⁾
Common Stock	04/19/2017		C		116,070	A	\$0 ⁽¹⁾	277,882	I	By Ltd Partnership (NEST) ⁽³⁾
Common Stock	04/19/2017		C		99,398	A	\$0 ⁽¹⁾	377,280	I	By Ltd Partnership (NEST) ⁽³⁾
Common Stock	04/19/2017		C		2,975,941	A	\$0 ⁽¹⁾	3,301,985	I	By Ltd Partnership (SHV) ⁽⁴⁾
Common Stock	04/19/2017		C		2,799,328	A	\$0 ⁽¹⁾	6,101,313	I	By Ltd Partnership (SHV) ⁽⁴⁾
Common Stock	04/19/2017		C		2,654,762	A	\$0 ⁽¹⁾	8,756,075	I	By Ltd Partnership (SHV) ⁽⁴⁾
Common Stock	04/19/2017		C		887,428	A	\$0 ⁽¹⁾	9,643,503	I	By Ltd Partnership (SHV) ⁽⁴⁾
Common Stock	04/19/2017		C		282,842	A	\$0 ⁽¹⁾	9,926,345	I	By Ltd Partnership (SHV) ⁽⁴⁾
Common Stock	04/19/2017		C		255,372	A	\$0 ⁽¹⁾	10,181,717	I	By Ltd Partnership (SHV) ⁽⁴⁾
Common Stock	04/19/2017		C		105,129	A	\$0 ⁽¹⁾	112,767	I	By Trust ⁽⁵⁾
Common Stock	04/19/2017		C		69,717	A	\$0 ⁽¹⁾	182,484	I	By Trust ⁽⁵⁾
Common Stock	04/19/2017		C		62,193	A	\$0 ⁽¹⁾	244,677	I	By Trust ⁽⁵⁾
Common Stock	04/19/2017		C		29,452	A	\$0 ⁽¹⁾	274,129	I	By Trust ⁽⁵⁾
Common Stock	04/19/2017		C		20,150	A	\$0 ⁽¹⁾	294,279	I	By Trust ⁽⁵⁾
Common Stock	04/19/2017		C		17,680	A	\$0 ⁽¹⁾	311,959	I	By Trust ⁽⁵⁾

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Series C Preferred Stock	(I)	04/19/2017		C			21,223	(I)	(I)	Common Stock	21,223	\$0.0000	0.0000	I	By Irrevocable Trust (BICT) ⁽²⁾
Series D Preferred Stock	(I)	04/19/2017		C			14,379	(I)	(I)	Common Stock	14,379	\$0.0000	0.0000	I	By Irrevocable Trust (BICT) ⁽²⁾
Series A Preferred Stock	(I)	04/19/2017		C			116,070	(I)	(I)	Common Stock	116,070	\$0.0000	0.0000	I	By Ltd Partnership (NEST) ⁽³⁾
Series B Preferred Stock	(I)	04/19/2017		C			149,134	(I)	(I)	Common Stock	149,134	\$0.0000	0.0000	I	By Ltd Partnership (NEST) ⁽³⁾
Series C Preferred Stock	(I)	04/19/2017		C			99,398	(I)	(I)	Common Stock	99,398	\$0.0000	0.0000	I	By Ltd Partnership (NEST) ⁽³⁾
Series A Preferred Stock	(I)	04/19/2017		C			2,799,328	(I)	(I)	Common Stock	2,799,328	\$0.0000	0.0000	I	By Ltd Partnership (SHV) ⁽⁴⁾
Series B Preferred Stock	(I)	04/19/2017		C			2,654,762	(I)	(I)	Common Stock	2,654,762	\$0.0000	0.0000	I	By Ltd Partnership (SHV) ⁽⁴⁾
Series C Preferred Stock	(I)	04/19/2017		C			2,975,941	(I)	(I)	Common Stock	2,975,941	\$0.0000	0.0000	I	By Ltd Partnership (SHV) ⁽⁴⁾
Series D Preferred Stock	(I)	04/19/2017		C			887,428	(I)	(I)	Common Stock	887,428	\$0.0000	0.0000	I	By Ltd Partnership (SHV) ⁽⁴⁾
Series E Preferred Stock	(I)	04/19/2017		C			282,842	(I)	(I)	Common Stock	282,842	\$0.0000	0.0000	I	By Ltd Partnership (SHV) ⁽⁴⁾
Series F Preferred Stock	(I)	04/19/2017		C			255,372	(I)	(I)	Common Stock	255,372	\$0.0000	0.0000	I	By Ltd Partnership (SHV) ⁽⁴⁾
Series A Preferred Stock	(I)	04/19/2017		C			105,129	(I)	(I)	Common Stock	105,129	\$0.0000	0.0000	I	By Trust ⁽⁵⁾
Series B Preferred Stock	(I)	04/19/2017		C			62,193	(I)	(I)	Common Stock	62,193	\$0.0000	0.0000	I	By Trust ⁽⁵⁾
Series C Preferred Stock	(I)	04/19/2017		C			69,717	(I)	(I)	Common Stock	69,717	\$0.0000	0.0000	I	By Trust ⁽⁵⁾
Series D Preferred Stock	(I)	04/19/2017		C			29,452	(I)	(I)	Common Stock	29,452	\$0.0000	0.0000	I	By Trust ⁽⁵⁾
Series E Preferred Stock	(I)	04/19/2017		C			20,150	(I)	(I)	Common Stock	20,150	\$0.0000	0.0000	I	By Trust ⁽⁵⁾
Series F Preferred Stock	(I)	04/19/2017		C			17,680	(I)	(I)	Common Stock	17,680	\$0.0000	0.0000	I	By Trust ⁽⁵⁾

Explanation of Responses:

- The preferred stock automatically converted into common stock on a one-to-one basis immediately prior to the closing of the Issuer's initial public offering and had no expiration date.
- Shares held by an irrevocable trust for the benefit of the reporting person's children of which the reporting person is a trustee. The reporting person disclaims any beneficial ownership in these shares.
- Shares held by a limited partnership of which the reporting person is a trustee of a trust which is the general partner. The reporting person disclaims beneficial ownership in these shares except as to the reporting person's pecuniary interest therein.
- Shares held by Sutter Hill Ventures, a California Limited Partnership. The reporting person is a managing director and member of the management committee of the general partner of Sutter Hill Ventures, a California Limited Partnership. The reporting person disclaims beneficial ownership in these shares except as to the reporting person's pecuniary interest therein.
- Shares held by a trust of which the reporting person is a trustee. The reporting person disclaims beneficial ownership in these shares except as to the reporting person's pecuniary interest therein.

/s/ Robert Yin, by power of attorney 04/20/2017

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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