

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

OMB APPROVAL	
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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person * <u>Institutional Venture Management XII, LLC</u> (Last) (First) (Middle) 3000 SAND HILL ROAD BUILDING 2, SUITE 250 (Street) MENLO PARK CA 94025 (City) (State) (Zip)	2. Date of Event Requiring Statement (Month/Day/Year) 04/12/2017	3. Issuer Name and Ticker or Trading Symbol <u>Yext, Inc. [YEXT]</u>	
		4. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director <input type="checkbox"/> 10% Owner <input checked="" type="checkbox"/> Officer (give title below) <input type="checkbox"/> Other (specify below) <input type="checkbox"/>	5. If Amendment, Date of Original Filed (Month/Day/Year) 6. Individual or Joint/Group Filing (Check Applicable Line) <input type="checkbox"/> Form filed by One Reporting Person <input checked="" type="checkbox"/> Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
Common Stock	1,395,772	I	By Institutional Venture Partners XII, L.P. ⁽¹⁾

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)		3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)	4. Conversion or Exercise Price of Derivative Security	5. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable	Expiration Date				
Series C Preferred Stock	(2)	(2)	Common Stock 7,220,921	(2)	I	By Institutional Venture Partners XII, L.P. ⁽¹⁾
Series D Preferred Stock	(2)	(2)	Common Stock 963,391	(2)	I	By Institutional Venture Partners XII, L.P. ⁽¹⁾
Series E Preferred Stock	(2)	(2)	Common Stock 475,750	(2)	I	By Institutional Venture Partners XII, L.P. ⁽¹⁾
Series F Preferred Stock	(2)	(2)	Common Stock 1,272,724	(2)	I	By Institutional Venture Partners XII, L.P. ⁽¹⁾
Series F Preferred Stock	(2)	(2)	Common Stock 533,719	(2)	I	By Institutional Venture Partners XI, L.P. ⁽³⁾
Series F Preferred Stock	(2)	(2)	Common Stock 85,445	(2)	I	By Institutional Venture Partners XI GmbH & Co. Beteiligungs KG ⁽⁴⁾

1. Name and Address of Reporting Person * <u>Institutional Venture Management XII, LLC</u> (Last) (First) (Middle) 3000 SAND HILL ROAD BUILDING 2, SUITE 250 (Street) MENLO PARK CA 94025 (City) (State) (Zip)		
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1. Name and Address of Reporting Person *

[Institutional Venture Management XI, LLC](#)

(Last) (First) (Middle)

3000 SAND HILL ROAD
BUILDING 2, SUITE 250

(Street)

MENLO PARK CA 94025

(City) (State) (Zip)

1. Name and Address of Reporting Person *

[Institutional Venture Partners XII LP](#)

(Last) (First) (Middle)

3000 SAND HILL ROAD
BUILDING 2, SUITE 250

(Street)

MENLO PARK CA 94025

(City) (State) (Zip)

1. Name and Address of Reporting Person *

[Institutional Venture Partners XI LP](#)

(Last) (First) (Middle)

3000 SAND HILL ROAD
BUILDING 2, SUITE 250

(Street)

MENLO PARK CA 94025

(City) (State) (Zip)

1. Name and Address of Reporting Person *

[INSTITUTIONAL VENTURE PARTNERS XI
GMBH & CO BETEILIGUNGS KG](#)

(Last) (First) (Middle)

3000 SAND HILL ROAD
BUILDING 2, SUITE 250

(Street)

MENLO PARK CA 94025

(City) (State) (Zip)

1. Name and Address of Reporting Person *

[Chaffee Todd C](#)

(Last) (First) (Middle)

3000 SAND HILL ROAD
BUILDING 2, SUITE 250

(Street)

MENLO PARK CA 94025

(City) (State) (Zip)

1. Name and Address of Reporting Person *		
FOGELSONG NORMAN A		
(Last)	(First)	(Middle)
3000 SAND HILL ROAD BUILDING 2, SUITE 250		
(Street)		
MENLO PARK	CA	94025
(City)	(State)	(Zip)

1. Name and Address of Reporting Person *		
Harrick Stephen J		
(Last)	(First)	(Middle)
3000 SAND HILL ROAD BUILDING 2, SUITE 250		
(Street)		
MENLO PARK	CA	94025
(City)	(State)	(Zip)

1. Name and Address of Reporting Person *		
Miller J Sanford		
(Last)	(First)	(Middle)
3000 SAND HILL ROAD BUILDING 2, SUITE 250		
(Street)		
MENLO PARK	CA	94025
(City)	(State)	(Zip)

1. Name and Address of Reporting Person *		
Phelps Dennis B		
(Last)	(First)	(Middle)
3000 SAND HILL ROAD BUILDING 2, SUITE 250		
(Street)		
MENLO PARK	CA	94025
(City)	(State)	(Zip)

Explanation of Responses:

- The shares are owned by Institutional Venture Partners XII, L.P. ("IVP XII"). Institutional Venture Management XII, LLC ("IVM XII") serves as the sole General Partner of IVP XII, and has sole voting and investment control over the respective shares owned by IVP XII, and may be deemed to own beneficially the shares held by IVP XII. IVM XII however owns no securities of the Issuer directly. Todd C. Chaffee ("Chaffee"), Norman A. Fogelsong ("Fogelsong"), Stephen J. Harrick ("Harrick"), J. Sanford Miller ("Miller") and Dennis B. Phelps ("Phelps") are Managing Directors of IVM XII and share voting and dispositive power over the shares held by IVP XII. Each of these individuals disclaims beneficial ownership of the shares reported herein, except to the extent of his respective pecuniary interest therein.
- Preferred Stock will convert into shares of Common Stock on a one-for-one basis, immediately prior to the closing of the Issuer's initial public offering. The Preferred Stock does not have an expiration date.
- The shares are owned by Institutional Venture Partners XI, L.P. ("IVP XI"), which is under common control with Institutional Venture Partners XI GmbH & Co. Beteiligungs KG ("IVP XI KG"). Institutional Venture Management XI, LLC ("IVM XI") serves as the sole General Partner of IVP XI, and has sole voting and investment control over the respective shares owned by IVP XI, and may be deemed to own beneficially the shares held by IVP XI. IVM XI however owns no securities of the Issuer directly. Chaffee, Fogelsong, Harrick, Miller and Phelps are Managing Directors of IVM XI and share voting and dispositive power over the shares held by IVP XI and IVP XI KG. Each of these individuals disclaims beneficial ownership of the shares reported herein, except to the extent of his respective pecuniary interest therein.
- The shares are owned by IVP XI KG, which is under common control with IVP XI. IVM XI serves as the sole managing limited partner of IVP XI KG, and has sole voting and investment control over the respective shares owned by IVP XI KG, and may be deemed to own beneficially the shares held by IVP XI KG. IVM XI however owns no securities of the Issuer directly. Chaffee, Fogelsong, Harrick, Miller and Phelps are Managing Directors of IVM XI and share voting and dispositive power over the shares held by IVP XI KG. Each of these individuals disclaims beneficial ownership of the shares reported herein, except to the extent of his respective pecuniary interest therein.

Remarks:

[/s/ Norman A. Fogelsong,](#) [04/12/2017](#)
[Managing Director](#)
[/s/ Norman A. Fogelsong,](#)
[Managing Director of Institutional](#) [04/12/2017](#)
[Venture Management XI, LLC](#)

<u>/s/ Norman A. Fogelsong, Managing Director of Institutional Venture Management XII, LLC which serves as the General Partner of Institutional Venture Partners XII, L.P.</u>	<u>04/12/2017</u>
<u>/s/ Norman A. Fogelsong, Managing Director of Institutional Venture Management XI, LLC which serves as the General Partner of Institutional Venture Partners XI, L.P.</u>	<u>04/12/2017</u>
<u>/s/ Norman A. Fogelsong, Managing Director of Institutional Venture Management XI, LLC which serves as the sole managing limited partner of Institutional Venture Partners XI GmbH & Co. Beteiligungs KG</u>	<u>04/12/2017</u>
<u>/s/ Tracy Hogan, Attorney-in-Fact for Todd C. Chaffee</u>	<u>04/12/2017</u>
<u>/s/ Norman A. Fogelsong</u>	<u>04/12/2017</u>
<u>/s/ Tracy Hogan, Attorney-in-Fact for Stephen J. Harrick</u>	<u>04/12/2017</u>
<u>/s/ Tracy Hogan, Attorney-in-Fact for J. Sanford Miller</u>	<u>04/12/2017</u>
<u>/s/ Tracy Hogan, Attorney-in-Fact for Dennis B. Phelps</u>	<u>04/12/2017</u>
** Signature of Reporting Person	Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 5 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.