

OMB APPROVAL	
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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person * <u>Insight Venture Partners VIII, L.P.</u> (Last) (First) (Middle) <u>1114 AVENUE OF THE AMERICAS, 36TH FLOOR</u> (Street) <u>NEW YORK NY 10036</u> (City) (State) (Zip)	2. Issuer Name and Ticker or Trading Symbol <u>Yext, Inc. [YEXT]</u>	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director <input checked="" type="checkbox"/> 10% Owner Officer (give title below) Other (specify below)
	3. Date of Earliest Transaction (Month/Day/Year) <u>04/19/2017</u>	
	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Individual or Joint/Group Filing (Check Applicable Line) Form filed by One Reporting Person <input checked="" type="checkbox"/> Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	04/19/2017		C		2,694,792	A	(2)	4,784,654	D	
Common Stock	04/19/2017		C		697,066	A	(2)	1,237,656	D	
Common Stock	04/19/2017		C		854,708	A	(2)	1,517,551	D	
Common Stock	04/19/2017		C		96,174	A	(2)	170,760	D	
Common Stock	04/19/2017		C		4,342,740	A	(2)	7,710,621	I	See footnote ⁽¹⁾
Common Stock	04/19/2017		C		4,342,740	A	(2)	7,710,621	I	See footnote ⁽¹⁾
Common Stock	04/19/2017		C		4,342,740	A	(2)	7,710,621	I	See footnote ⁽¹⁾

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	V	(A)	(D)	Date Exercisable	Expiration Date						Title
Series F Preferred Stock	(2)	04/19/2017		C		2,694,792		(2)	(2)	Common Stock	2,694,792	(2)	0	D	
Series F Preferred Stock	(2)	04/19/2017		C		697,066		(2)	(2)	Common Stock	697,066	(2)	0	D	
Series F Preferred Stock	(2)	04/19/2017		C		854,708		(2)	(2)	Common Stock	854,708	(2)	0	D	
Series F Preferred Stock	(2)	04/19/2017		C		96,174		(2)	(2)	Common Stock	96,174	(2)	0	D	
Series F Preferred Stock	(2)	04/19/2017		C		4,342,740		(2)	(2)	Common Stock	4,342,740	(2)	0	I	See footnote ⁽³⁾
Series F Preferred Stock	(2)	04/19/2017		C		4,342,740		(2)	(2)	Common Stock	4,342,740	(2)	0	I	See footnote ⁽³⁾
Series F Preferred Stock	(2)	04/19/2017		C		4,342,740		(2)	(2)	Common Stock	4,342,740	(2)	0	I	See footnote ⁽³⁾

1. Name and Address of Reporting Person *

[Insight Venture Partners VIII, L.P.](#)

(Last) (First) (Middle)
1114 AVENUE OF THE AMERICAS, 36TH FLOOR

(Street)
NEW YORK NY 10036

(City) (State) (Zip)

1. Name and Address of Reporting Person *

[Insight Venture Partners \(Cayman\) VIII, L.P.](#)

(Last) (First) (Middle)
C/O INSIGHT VENTURE PARTNERS
1114 AVENUE OF THE AMERICAS, 36TH FLOOR

(Street)
NEW YORK NY 10036

(City) (State) (Zip)

1. Name and Address of Reporting Person *

[Insight Venture Partners VIII \(Co-Investors\), L.P.](#)

(Last) (First) (Middle)
C/O INSIGHT VENTURE PARTNERS
1114 AVENUE OF THE AMERICAS, 36TH FLOOR

(Street)
NEW YORK NY 10036

(City) (State) (Zip)

1. Name and Address of Reporting Person *

[Insight Venture Partners\(Delaware\) VIII, L.P.](#)

(Last) (First) (Middle)
C/O INSIGHT VENTURE PARTNERS
1114 AVENUE OF THE AMERICAS, 36TH FLOOR

(Street)
NEW YORK NY 10036

(City) (State) (Zip)

1. Name and Address of Reporting Person *

[Insight Venture Associates VIII, L.P.](#)

(Last) (First) (Middle)
C/O INSIGHT VENTURE PARTNERS
1114 AVENUE OF THE AMERICAS, 36TH FLOOR

(Street)
NEW YORK NY 10036

(City) (State) (Zip)

1. Name and Address of Reporting Person *

[Insight Venture Associates VIII, Ltd.](#)

(Last) (First) (Middle)

C/O INSIGHT VENTURE PARTNERS
1114 AVENUE OF THE AMERICAS, 36TH FLOOR

(Street)

NEW YORK NY 10036

(City) (State) (Zip)

1. Name and Address of Reporting Person *

[Insight Holdings Group, LLC](#)

(Last) (First) (Middle)

C/O INSIGHT VENTURE PARTNERS
1114 AVENUE OF THE AMERICAS, 36TH FLOOR

(Street)

NEW YORK NY 10036

(City) (State) (Zip)

Explanation of Responses:

1. See Exhibit 99.1.
2. See Exhibit 99.1.
3. See Exhibit 99.1.

Remarks:

Exhibit List: Exhibit 99.1 - Explanation of Responses Exhibit 99.2 - Joint Filers' Names and Addresses Exhibit 99.3 - Joint Filers' Signatures

[INSIGHT VENTURE
PARTNERS VIII, L.P., By:
Insight Venture Associates VIII,
L.P., its general partner, By:
Insight Venture Associates VIII,
Ltd., its general partner, By: /s/
Blair Flicker, Authorized
Signatory](#) [04/19/2017](#)

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

Explanation of Responses

1. 4,784,654 shares of common stock are held of record by Insight Venture Partners VIII, L.P. (“IVP VIII”). 1,237,656 shares of common stock are held of record by Insight Venture Partners (Cayman) VIII, L.P. (“IVP Cayman VIII”). 1,517,551 shares of common stock are held of record by Insight Venture Partners (Delaware) VIII, L.P. (“IVP Delaware VIII”). 170,760 shares of common stock are held of record by Insight Venture Partners VIII (Co-Investors), L.P. (“IVP VIII Co-Investors”). IVP VIII, IVP Cayman VIII, IVP Delaware VIII and IVP VIII Co-Investors are collectively referred to as the “Insight VIII Funds.”

The amount listed as owned by each Insight VIII Fund may be deemed to be attributable to each of the other Insight VIII Funds, Insight Venture Associates VIII, L.P. (“IVA VIII”), Insight Venture Associates VIII, Ltd. (“IVA VIII Ltd”) and Insight Holdings Group, LLC (“Holdings”) because Holdings is the sole shareholder of IVA VIII Ltd, which in turn is the general partner of IVA VIII, which in turn is the general partner of each of the Insight VIII Funds.

Each of Jeffrey Horing, Deven Parekh, Peter Sobiloff, Michael Triplett and Jeffrey Lieberman is a member of the board of managers of Holdings and as such shares voting and dispositive power over the shares held by the Insight VIII Funds. The foregoing is not an admission by IVA VIII, IVA VIII Ltd, or Holdings that it is the beneficial owner of the shares held by the Insight VIII Funds. Each of Messrs. Horing, Parekh, Sobiloff, Triplett and Lieberman disclaims beneficial ownership of the shares held by the Insight VIII Funds except to the extent of his pecuniary interest therein.

2. Each share of Series F Preferred Stock automatically converted into one (1) share of Common Stock immediately prior to the closing of the Issuer's initial public offering for no additional consideration.
3. The amount listed as owned by each Insight VIII Fund may be deemed to be attributable to each of the other Insight VIII Funds, IVA VIII, IVA VIII Ltd and Holdings because Holdings is the sole shareholder of IVA VIII Ltd, which in turn is the general partner of IVA VIII, which in turn is the general partner of each of the Insight VIII Funds.

Each of Jeffrey Horing, Deven Parekh, Peter Sobiloff, Michael Triplett and Jeffrey Lieberman is a member of the board of managers of Holdings and as such shares voting and dispositive power over the shares held by the Insight VIII Funds. The foregoing is not an admission by IVA VIII, IVA VIII Ltd, or Holdings that it is the beneficial owner of the shares held by the Insight VIII Funds. Each of Messrs. Horing, Parekh, Sobiloff, Triplett and Lieberman disclaims beneficial ownership of the shares held by the Insight VIII Funds except to the extent of his pecuniary interest therein.

Joint Filers' Names and Addresses

1. Insight Venture Partners (Cayman) VIII, L.P.
2. Insight Venture Partners VIII (Co-Investors), L.P.
3. Insight Venture Partners (Delaware) VIII, L.P.
4. Insight Venture Associates VIII, L.P.
5. Insight Venture Associates VIII, Ltd.
6. Insight Holdings Group, LLC

The business address for each of the above reporting persons is:

c/o Insight Venture Partners
1114 Avenue of the Americas, 36th Floor
New York, NY 10036

JOINT FILERS' SIGNATURES

INSIGHT VENTURE PARTNERS (CAYMAN) VIII, L.P.

By: Insight Venture Associates VIII, L.P., its general partner
By: Insight Venture Associates VIII, Ltd., its general partner

By: /s/ Blair Flicker
Name: Blair Flicker
Title: Authorized Signatory

INSIGHT VENTURE PARTNERS (DELAWARE) VIII, L.P.

By: Insight Venture Associates VIII, L.P., its general partner
By: Insight Venture Associates VIII, Ltd., its general partner

By: /s/ Blair Flicker
Name: Blair Flicker
Title: Authorized Signatory

INSIGHT VENTURE PARTNERS VIII (CO-INVESTORS), L.P.

By: Insight Venture Associates VIII, L.P., its general partner
By: Insight Venture Associates VIII, Ltd., its general partner

By: /s/ Blair Flicker
Name: Blair Flicker
Title: Authorized Signatory

INSIGHT VENTURE ASSOCIATES VIII, L.P.

By: Insight Venture Associates VIII, Ltd., its general partner

By: /s/ Blair Flicker
Name: Blair Flicker
Title: Authorized Signatory

INSIGHT VENTURE ASSOCIATES VIII, LTD.

By: /s/ Blair Flicker
Name: Blair Flicker
Title: Authorized Signatory

INSIGHT HOLDINGS GROUP, LLC

By: /s/ Blair Flicker
Name: Blair Flicker
Title: Authorized Signatory