FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

# STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person*     Bond Darryl		son*	2. Issuer Name and Ticker or Trading Symbol Yext, Inc. [YEXT]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner
(Last) 61 NINTH AVE	(First) (Middle)		3. Date of Earliest Transaction (Month/Day/Year) 03/20/2023	X Officer (give title Other (specify below)  Chief Financial Officer
(Street) NEW YORK	NY	10011	4. If Amendment, Date of Original Filed (Month/Day/Year)	Individual or Joint/Group Filing (Check Applicable Line)     X Form filed by One Reporting Person     Form filed by More than One Reporting Person
(City)	(State)	(Zip)	Rule 10b5-1(c) Transaction Indication  Check this box to indicate that a transaction was made pursuant to a affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.	contract, instruction or written plan that is intended to satisfy the

#### Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transac Code (II 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(Instr. 4)
Common Stock	03/20/2023		M		7,500	A	(1)	155,422	D	
Common Stock	03/20/2023		M		3,750	A	(1)	159,172	D	
Common Stock	03/20/2023		M		3,125	A	(1)	162,297	D	
Common Stock	03/20/2023		M		1,094	A	(1)	163,391	D	
Common Stock	03/20/2023		M		37,500	A	(1)	200,891	D	
Common Stock	03/20/2023		F <sup>(2)</sup>		19,539	D	\$9.17	181,352	D	

# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transac Code (In 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	Beneficially Owned Following Reported	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		Transaction(s) (Instr. 4)		
Restricted Stock Unit	(1)	03/20/2023		M			7,500	(3)	(3)	Common Stock	7,500	\$0	45,000	D	
Restricted Stock Unit	(1)	03/20/2023		M			3,750	(4)	(4)	Common Stock	3,750	\$0	22,500	D	
Restricted Stock Unit	(1)	03/20/2023		M			3,125	(5)	(5)	Common Stock	3,125	\$0	28,125	D	
Restricted Stock Unit	(1)	03/20/2023		M			1,094	(6)	(6)	Common Stock	1,094	\$0	1,094	D	
Restricted Stock Unit	(1)	03/20/2023		M			37,500	(7)	(7)	Common Stock	37,500	\$0	450,000	D	

### Explanation of Responses:

- 1. Each restricted stock unit represents a contingent right to receive one share of Yext, Inc.'s common stock.
- $2. \ Shares \ withheld \ to \ satisfy \ tax \ liability \ upon \ vesting \ of \ restricted \ stock \ units \ on \ March \ 20, \ 2023.$
- 3. Shares subject to award vested on December 20, 2021 and then quarterly thereafter on each of March 20, June 20, September 20 and December 20, subject to the reporting person's continued service on each such date, until the award is fully vested on September 20, 2025. 40 percent of total shares subject to award vest in equal quarterly increments over the first four vesting dates, 30 percent of total shares subject to award vest in equal quarterly increments over the following four vesting dates, 20 percent of total shares subject to award vest in equal quarterly increments over the following four vesting dates, and 10 percent of total shares subject to award vest in equal quarterly increments over the final four vesting dates.
- 4. One-sixteenth of shares subject to award vested on December 20, 2020 and vests quarterly thereafter on each of March 20, June 20, September 20 and December 20, subject to the reporting person's continued service on each such date, until the award is fully vested on September 20, 2024.
- 5. One-sixteenth of shares subject to award vested on September 20, 2021 and vests quarterly thereafter on each of December 20, March 20, June 20 and September 20, subject to the reporting person's continued service on each such date, until the award is fully vested on June 20, 2025.
- 6. One-sixteenth of shares subject to award vested on September 20, 2019 and vests quarterly thereafter on each of December 20, March 20, June 20 and September 20, subject to the reporting person's continued service on each such date, until the award is fully vested on June 20, 2023.
- 7. One-sixteenth of shares subject to award vested on June 20, 2022 and vests quarterly thereafter on each of September 20, December 20 and March 20, subject to the reporting person's continued service on each such date, until the award is fully vested on March 20, 2026.

/s/ Ho Shin, Attorney-in-Fact

03/22/2023

\*\* Signature of Reporting Person

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.