## FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

### STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Addres <u>Shin Ho</u>	s of Reporting Per	son*	2. Issuer Name and Ticker or Trading Symbol <u>Yext, Inc.</u> [YEXT]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner
(Last) 61 NINTH AVE	(First) NUE	(Middle)	3. Date of Earliest Transaction (Month/Day/Year)     09/20/2022	X Officer (give title Other (specify below) below) General Counsel
(Street) NEW YORK (City)	NY (State)	10011 (Zip)	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person

#### Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

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1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transac Code (Ir 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)		5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership		
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(Instr. 4)	
Common Stock	09/20/2022		М		9,375	Α	(1)	57,367	D		
Common Stock	09/20/2022		М		3,125	Α	(1)	60,492	D		
Common Stock	09/20/2022		М		1,562	Α	(1)	62,054	D		
Common Stock	09/20/2022		М		14,062	Α	(1)	76,116	D		
Common Stock	09/20/2022		F <sup>(2)</sup>		9,367	D	\$4.8	66,749	D		

# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

(e.g., puts, cans, warrants, options, convertible securities)															
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transac Code (In 8)		Deriva Securi Acqui Dispos	ities (Month/Day/Year) Derivative Security (Ins red (A) or sed of str. 3, 4		derlying	8. Price of Derivative Security (Instr. 5)	derivative Securities Beneficially Owned Following Reported	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)		
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		Transaction(s) (Instr. 4)		
Restricted Stock Unit	(1)	09/20/2022		М			9,375	(3)	(3)	Common Stock	9,375	\$ <mark>0</mark>	75,000	D	
Restricted Stock Unit	(1)	09/20/2022		М			3,125	(4)	(4)	Common Stock	3,125	\$ <mark>0</mark>	34,375	D	
Restricted Stock Unit	(1)	09/20/2022		М			1,562	(5)	(5)	Common Stock	1,562	\$ <mark>0</mark>	4,688	D	
Restricted Stock Unit	(1)	09/20/2022		М			14,062	(6)	(6)	Common Stock	14,062	\$0	210,938	D	

#### Explanation of Responses:

1. Each restricted stock unit represents a contingent right to receive one share of Yext, Inc.'s common stock.

2. Shares withheld to satisfy tax liability upon vesting of restricted stock units on September 20, 2022.

3. One-sixteenth of shares subject to award vested on December 20, 2020 and then quarterly thereafter on each of March 20, June 20, September 20 and December 20, in each case subject to the executive's continued service on each such date, until the award is fully vested on September 20, 2024.

4. One-sixteenth of shares subject to award vested on September 20, 2021 and then quarterly thereafter on each of December 20, March 20, June 20 and September 20 and in each case subject to the executive's continued service on each such date, until the award is fully vested on June 20, 2025.

5. One-twelfth of shares subject to award vested on September 20, 2020 and then quarterly thereafter on each of December 20, March 20, June 20 and September 20, in each case subject to the executive's continued service on each such date, until such units are fully vested on June 20, 2023.

6. One-sixteenth of shares subject to award vests on September 20, 2022 and then quarterly thereafter on each of December 20, March 20, June 20 and September 20 and in each case subject to the executive's continued service on each such date, until the award is fully vested on June 20, 2026.

<u>/s/ Ho Shin</u> \*\* Signature of Reporting Person 09/21/2022 Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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