FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

OMB APPROVAL							
OMB Number:	3235-0287						
Estimated average burden							
hours per response:	0.5						

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person*     SMITH HILLARY B					2. Issuer Name <b>and</b> Ticker or Trading Symbol  Yext, Inc. [YEXT]							(Chec	S. Relationship of Reporting Person(s) to Issuer (Check all applicable)     X Director 10% Owner					
(Last)	(First)	(1)	/liddle)		3. Date of Earliest Transaction (Month/Day/Year) 06/08/2022							Officer (g below)	ive title Other		Other (s			
61 NINTH AVENUE					4. If Amendment, Date of Original Filed (Month/Day/Year)								6. Individual or Joint/Group Filing (Check Applicable Line)					
(Street) NEW YORK	NY	1	10011											X Form filed by One Reporting Person Form filed by More than One Reporting Person				
(City)	(State	) (2	(ip)															
		Т	able I - Nor	n-Deriva	tive S	ecurit	ies Acq	uired, l	Disp	osed of	f, or Benef	icially Ov	vned					
1. Title of Security (Instr. 3)			2. Transaction Date (Month/Day/Year)		2A. Deemed Execution Date, if any (Month/Day/Year)		Transaction Dispo			ities Acquired ( d Of (D) (Instr. 3		5. Amount of Securities Beneficially Owne Following (a)				7. Nature of Indirect Beneficial Ownership		
								Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)				(Instr. 4)	
Common Stock				06/08/2	08/2022			М		10,87	77 A	(1)	16,879			D		
Common Stock												3,500			I	See footnote <sup>(2)</sup>		
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																	
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	Exercise ce of rivative (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year	Code	Transaction Code (Instr.				6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Al Securities Un Derivative Se 3 and 4)	derlying	8. Price of Derivative Security (Instr. 5)	9. Number derivative Securitie Beneficia Owned Following Reported Transacti	e s ally g	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)	
				Code	v	(A)	(D)	Date Exercisal		Expiration Date	Title	Amount or Number of Shares	er (Instr.		ion(s)			
Restricted Stock Unit	(1)	06/08/2022		М		10,877		(3)		(3)	Common Stock	10,877	\$0	0		D		

## **Explanation of Responses:**

- 1. Each restricted stock unit represents a contingent right to receive one share of Yext, Inc.'s common stock.
- 2. Shares held by the 2018 Hillary B. Smith Family Trust, of which Ms. Smith is a trustee.
- 3. 100% of the shares subject to award shall vest on June 8, 2022, subject to the holder's continued service to the Company on such date

/s/ Ho Shin, Attorney-in-Fact

06/10/2022 \*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.