FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

| OMB APPROVAL             |           |  |  |  |  |  |  |
|--------------------------|-----------|--|--|--|--|--|--|
| OMB Number:              | 3235-0287 |  |  |  |  |  |  |
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| hours per response:      | 0.5       |  |  |  |  |  |  |

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| Name and Address of Reporting Person      Distelburger Brian   |  |                     |   |  |   | 2. Issuer Name <b>and</b> Ticker or Trading Symbol  Yext, Inc. [YEXT] |         |  |  |  |       |                                    |  | S. Relationship of Reporting Person(s) to Issuer (Check all applicable)     X. Director. 10% Owner. |                         |  |  |   |  |
|--|--|---------------------|---|--|---|---|---------|--|--|--|-------|------------------------------------|--|---|-------------------------|--|--|---|--|
| (Last) ONE MADIS   | (First)  | UE, FIFTH FLC       | Middle)   |  | 3. Date of Earliest Transaction (Month/Day/Year) 04/19/2017 |   |         |  |  |  |       |                                    | X  | Officer (g<br>below)  |                         | 10% Owner Other (specify below)  |  |   |  |
| (Street)  NEW YORK  (City)   | NY (State  |                     | 0010<br>Zip)  | 4  | 4. If Amendment, Date of Original Filed (Month/Day/Year)    |   |         |  |  |  |       | 6. Indiv                           | dividual or Joint/Group Filing (Check Applicable Line) Form filed by One Reporting Person Form filed by More than One Reporting Person |   |                         |  |  |   |  |
|  | Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned |                     |   |  |   |   |         |  |  |  |       |                                    |  |   |                         |  |  |   |  |
| I made of decarring (means of  |  |                     |   | 2. Transaction<br>Date<br>(Month/Day/Year) |   | 2A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year)           |         | 3.<br>Transaction<br>Code (Instr.<br>8)                  |  | 4. Securities Acquired (A) or<br>Disposed Of (D) (Instr. 3, 4 an |       |                                    |  | nd 5) Securities Beneficially Following   |                         | Form:  | nership<br>Direct (D)<br>irect (I)<br>4)                           | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership |  |
|  |  |                     |   |  |   | Code  | v       | Amount (A) or (D)  |  |  | Price | Transaction(s)<br>(Instr. 3 and 4) |  |   |                         | (Instr. 4)   |  |   |  |
| Common Stock (   |  |                     |   |  | 19/2017   |   |         | C  |  | 221,782  |       | A                                  | (1)  | 4,951,541   |                         | D  |  |   |  |
| Common Stock 0   |  |                     |   | 04/19/2                                    | /19/2017  |   |         | С  |  | 73,928 A   |       | A                                  | (1)  | 4,951,541   |                         | I  |  | See<br>Footnote <sup>(2)</sup>                      |  |
| Common Stock 04/   |  |                     |   |  | 1/19/2017   |   |         | Z  |  | 1,838,397  |       | D                                  | (2)  | (2) 4,951,  |                         |  |  | See<br>Footnote <sup>(2)</sup>                      |  |
| Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) |  |                     |   |  |   |   |         |  |  |  |       |                                    |  |   |                         |  |  |   |  |
| 1. Title of<br>Derivative<br>Security (Instr.<br>3)  | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security            | se (Month/Day/Year) | 3A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Yea | Code (Instr.                               |   |   |         | 6. Date Exercisat<br>Expiration Date<br>(Month/Day/Year) |  | Securities Underly   |       | rlying                             | 8. Price of<br>Derivative<br>Security<br>(Instr. 5)  | 9. Number of derivative Securities Beneficially Owned Following Reported                            | e<br>s<br>ally          | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |   |  |
|  |  |                     |   | Code                                       | de V  | (A)   | (D)     | Date<br>Exercisal  |  | Expiration<br>Date   | Title | i                                  | Amount or<br>Number of<br>Shares   |   | Transacti<br>(Instr. 4) | ion(s)   |  |   |  |
| Series A<br>Preferred Stock  | (1)  | 04/19/2017          |   | С  |   |   | 221,782 | (1)  |  | (1)  | Com   |                                    | 221,782  | \$0   | 0                       |  | D  |   |  |
| Series A<br>Preferred Stock  | (1)  | 04/19/2017          |   | С  | С   |   | 73,928  | (1)  |  | (1)  | Com   |                                    | 73,928   | \$0 0   |                         |  | I  | See<br>Footnote <sup>(2)</sup>                      |  |

## Explanation of Responses:

- 1. Immediately prior to the closing of the Issuer's initial public offering of its Common Stock, each share of Series A Preferred Stock automatically converted into one share of Common Stock. The Series A Preferred Stock had no expiration date.
- 2. Mr. Distelburger's voting control over these shares as voting trustee, pursuant to a voting trust agreement, terminated upon the closing of the Issuer's initial public offering.

/s/ Brian Distelburger

04/21/2017

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.