

OMB APPROVAL	
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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person * <u>Richardson Julie</u> <hr/> (Last) (First) (Middle) <u>ONE MADISON AVENUE, FIFTH FLOOR</u> <hr/> (Street) <u>NEW YORK NY 10010</u> <hr/> (City) (State) (Zip)	2. Date of Event Requiring Statement (Month/Day/Year) 04/12/2017	3. Issuer Name and Ticker or Trading Symbol <u>Yext, Inc. [YEXT]</u>	
		4. Relationship of Reporting Person(s) to Issuer (Check all applicable) <input checked="" type="checkbox"/> Director 10% Owner Officer (give title below) Other (specify below)	5. If Amendment, Date of Original Filed (Month/Day/Year) 6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
Common Stock	67,500	I	See Footnote ⁽¹⁾

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)		3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)	4. Conversion or Exercise Price of Derivative Security	5. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable	Expiration Date				
Stock Option (Right to Buy)	(2)	12/07/2026	Common Stock	123,000	7.18	D
Stock Option (Right to Buy)	(3)	05/20/2025	Common Stock	122,000	3.55	D

Explanation of Responses:

- 15,000 shares held by the Jack Douglas Richardson 2010 Trust, of which Ms. Richardson is a trustee; 26,250 shares held by the Charles Matthew Richardson 2006 Trust, of which Ms. Richardson is a trustee; and 26,250 shares held by the Lucas Matthew Richardson 2008 Trust, of which Ms. Richardson is a trustee.
- 1/6th of the shares subject to the option vested on December 7, 2016 and the remaining shares subject to the option vest in equal monthly installments on the monthly anniversary of December 7, 2016.
- 1/24th of the shares subject to the option vested on June 20, 2015 and the remaining shares subject to the option vest in equal monthly installments on the last day of each calendar month thereafter.

Remarks:

Exhibit List: Exhibit 24 - Power of Attorney

/s/ Julie Richardson 04/12/2017
 ** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 5 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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