

| OMB APPROVAL                                 |           |
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**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

|   |  |   |  |
|---|--|---|--|
| 1. Name and Address of Reporting Person *<br><u>CAKEBREAD STEVEN</u><br><hr/> (Last) (First) (Middle)<br><u>ONE MADISON AVENUE, FIFTH FLOOR</u><br><hr/> (Street)<br><u>NEW YORK NY 10010</u><br><hr/> (City) (State) (Zip) | 2. Date of Event Requiring Statement (Month/Day/Year)<br><u>04/12/2017</u> | 3. Issuer Name and Ticker or Trading Symbol<br><u>Yext, Inc. [ YEXT ]</u>   |  |
|   |  | 4. Relationship of Reporting Person(s) to Issuer (Check all applicable)<br>Director _____ 10% Owner _____<br><input checked="" type="checkbox"/> Officer (give title below) _____ Other (specify below) _____<br><u>Chief Financial Officer</u> | 5. If Amendment, Date of Original Filed (Month/Day/Year)<br><br>6. Individual or Joint/Group Filing (Check Applicable Line)<br><input checked="" type="checkbox"/> Form filed by One Reporting Person<br><input type="checkbox"/> Form filed by More than One Reporting Person |

**Table I - Non-Derivative Securities Beneficially Owned**

| 1. Title of Security (Instr. 4) | 2. Amount of Securities Beneficially Owned (Instr. 4) | 3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5) | 4. Nature of Indirect Beneficial Ownership (Instr. 5) |
|---------------------------------|---|--|---|
|---------------------------------|---|--|---|

**Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

| 1. Title of Derivative Security (Instr. 4) | 2. Date Exercisable and Expiration Date (Month/Day/Year) |                 | 3. Title and Amount of Securities Underlying Derivative Security (Instr. 4) | 4. Conversion or Exercise Price of Derivative Security | 5. Ownership Form: Direct (D) or Indirect (I) (Instr. 5) | 6. Nature of Indirect Beneficial Ownership (Instr. 5) |
|--|--|-----------------|---|--|--|---|
|  | Date Exercisable   | Expiration Date |   |  |  |   |
| Employee Stock Option (Right to Buy)       | (1)  | 04/28/2026      | Common Stock 180,000  | 6.11   | D  |   |
| Employee Stock Option (Right to Buy)       | (2)  | 09/10/2025      | Common Stock 200,000  | 5  | D  |   |
| Employee Stock Option (Right to Buy)       | (3)  | 10/01/2024      | Common Stock 1,000,000  | 3.06   | D  |   |

**Explanation of Responses:**

- Twenty-five percent (25%) of shares subject to the option shall vest on April 22, 2017 and 1/36th of the remaining shares subject to the option shall vest in equal monthly installments on each monthly anniversary thereafter.
- Twenty-five percent (25%) of shares subject to the option vested on September 10, 2016 and 1/36th of the remaining shares subject to the option vest in equal monthly installments on the last day of each full calendar month thereafter.
- Twenty-five percent (25%) of shares subject to the option vested on October 1, 2015 and 1/36th of the remaining shares subject to the option vest in equal monthly installments on the last day of each full calendar month thereafter.

**Remarks:**

Exhibit List: Exhibit 24 - Power of Attorney

/s/ Steven Cakebread

04/12/2017

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 5 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

