UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

SCHEDULE 13G

Under the Securities Exchange Act of 1934

Yext, Inc. (Name of Issuer)

Common Stock, par value \$0.001 per share (Title of Class of Securities)

of Class of Securit

<u>98585N106</u>

(CUSIP Number)

December 31, 2017

(Date of Event Which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

 $\square Rule 13d-1(b)$ $\square Rule 13d-1(c)$ $\square Rule 13d-1(d)$

*The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required on the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

CUSIP N	lo. 98585N106		13G	Page <u>2</u> of <u>16</u> Pages	
1	NAME OF F	REPORTING PERSON			
1	Insight Vent	ure Partners VIII, L.P.			
2	CHECK TH	E APPROPRIATE BOX IF A MEN	MBER OF A GROUP*	(a) 🗆	
				(b) □	
	SEC USE O	NIL V			
3	SEC USE O	INL Y			
4		IIP OR PLACE OF ORGANIZATI	ION		
	Cayman Isla	nds SOLE VOTING PO	WER		
		4,784,654			
S	MBER OF SHARES	6 SHARED VOTING	POWER		
OV	EFICIALLY WNED BY	0			
RE	EACH PORTING	7 SOLE DISPOSITIV	E POWER		
	PERSON WITH:	4,784,654 8 SHARED DISPOSIT	TIVE POWER		
		o			
9	AGGREGA	TE AMOUNT BENEFICIALLY O	WNED BY EACH REPORTING PER	SON	
-	4,784,654				
10	CHECK BO	X IF THE AGGREGATE AMOUN	NT IN ROW (9) EXCLUDES CERTA	IN SHARES*	
11	N/A PERCENT (OF CLASS REPRESENTED BY A	MOUNT IN ROW 9		
11	5.2%				
12		EPORTING PERSON*			
	PN				

Г

-2-

CUSIP No.	98585N106		13G	Page <u>3</u> of <u>16</u> Pages	
1	NAME OF REPO				
2		urtners (Cayman) VIII, L.P. PROPRIATE BOX IF A MEM	IBER OF A GROUP*	(a) □	
3	SEC USE ONLY			(b) 🗆	
4	CITIZENSHIP OF Cayman Islands	R PLACE OF ORGANIZATIC	DN		
	5 BER OF	SOLE VOTING POW 1,237,656			
BENEF OWN	ARES ICIALLY IED BY	SHARED VOTING P 0			
REPO PER	ACH ORTING 7 RSON ITH: 2	SOLE DISPOSITIVE 1,237,656			
VV I	8	SHARED DISPOSITI 0			
9	1,237,656		WNED BY EACH REPORTING PE		
10	N/A		T IN ROW (9) EXCLUDES CERTA	AIN SHARES*	
11	PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 9 1.4%				
12	TYPE OF REPOR PN	TING PERSON*			

CUSIP N	No. 98585N106		13G	Page <u>4</u> of <u>16</u> Pages			
1	NAME OF REPORT	TING PERSON					
Ŧ	Insight Venture Part	ners (Delaware) VIII, L.P.					
2	CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP*						
				(a) 🗆			
				(b) 🗆			
3	SEC USE ONLY						
C							
4	CITIZENSHIP OR F	PLACE OF ORGANIZATION	1				
-	Delaware						
NI	JMBER OF	SOLE VOTING POWE	ËR				
BEN	SHARES BENEFICIALLY OWNED BY		OWER				
EACH REPORTING PERSON 1.517.551		SOLE DISPOSITIVE P 1,517,551	POWER				
	WITH: 8	SHARED DISPOSITIV 0	YE POWER				
9	AGGREGATE AMO	OUNT BENEFICIALLY OW	NED BY EACH REPORTING PE	RSON			
10		IE AGGREGATE AMOUNT	IN ROW (9) EXCLUDES CERTA	IN SHARES*			
10	N/A						
11	PERCENT OF CLA	SS REPRESENTED BY AMO	OUNT IN ROW 9				
	1.7%						
12	TYPE OF REPORT	ING PERSON*					
	PN						

Г

Г

-4-

CUSIP N	lo. 98585N106		13G	Page <u>5</u> of <u>16</u> Pages	
1	NAME OF REPOR	TING PERSON			
		tners VIII (Co-Investors), L.P.			
2	CHECK THE APPI	ROPRIATE BOX IF A MEME	(a) 🗆		
				(b) 🗆	
3	SEC USE ONLY				
_					
4	CITIZENSHIP OR	PLACE OF ORGANIZATION	Ň		
4					
	Cayman Islands	SOLE VOTING POWE	R		
	5				
	MBER OF	170,760 SHARED VOTING PC	OWER		
BEN	BENEFICIALLY				
	WNED BY EACH	0 SOLE DISPOSITIVE F	POWFR		
RE	REPORTING /		OWER		
	PERSON WITH:	170,760 SHARED DISPOSITIV	/F POWER		
	8				
0	AGGREGATE AM	0 OUNT BENEFICIALLY OW	NED BY EACH REPORTING PE	RSON	
9					
10	170,760 CHECK BOX IF TI	HE AGGREGATE AMOUNT	TIN ROW (9) EXCLUDES CERTA	AIN SHARES*	
10					
11	N/A PERCENT OF CLA	ASS REPRESENTED BY AM	OUNT IN ROW 9		
11					
12	0.2% TYPE OF REPORT	TING PERSON*			
14	PN				
	PIN				

L

-5-

CUSIP N	lo. 98585N106		13G	Page <u>6</u> of <u>16</u> Pages	
1	NAME OF REPO	ORTING PERSON			
1		Associates VIII, L.P.			
2	CHECK THE AF	PROPRIATE BOX IF A MEMI	BER OF A GROUP*	(a) 🗆	
				(b) 🗆	
3	SEC USE ONLY	-			
_	CITIZENCIUD		XI.		
4	CITIZENSHIP O Cayman Islands	OR PLACE OF ORGANIZATIO	N		
	5	SOLE VOTING POW	ER		
S	MBER OF SHARES EFICIALLY 6	0 SHARED VOTING PO	OWER		
OV	EACH	7,710,621 SOLE DISPOSITIVE	POWER		
RE F	PORTING / PERSON	0			
	WITH: 8	SHARED DISPOSITI	VE POWER		
9	AGGREGATE A	7,710,621 MOUNT BENEFICIALLY OW	VNED BY EACH REPORTING PE	RSON	
9	7,710,621				
10	CHECK BOX IF	THE AGGREGATE AMOUNT	Γ IN ROW (9) EXCLUDES CERTA	IN SHARES*	
_	N/A				
11		LASS REPRESENTED BY AM	IOUNT IN ROW 9		
12	8.5% TYPE OF REPO	RTING PERSON*			
14	PN				

L

-6-

13G

Page <u>7</u> of <u>16</u> Pages

1	NAME OF RE	EPORTING PERSON							
	Insight Ventur	Insight Venture Associates VIII, Ltd.							
2	CHECK THE	APPROPRIATE BOX IF A MEMBER OF A GRO							
–			(a) 🗆						
			(b) 🗆						
_	CEC LICE ON	T V /							
3	SEC USE ON	LY							
-	CITIZENSUII	P OR PLACE OF ORGANIZATION							
4	CITIZENSHI	FOR FLACE OF ORDANIZATION							
	Cayman Island								
	4	SOLE VOTING POWER							
	NUMBER OF	0							
	NUMBER OF SHARES	5 SHARED VOTING POWER							
1	BENEFICIALLY	-							
	OWNED BY EACH	7,710,621 SOLE DISPOSITIVE POWER							
	REPORTING	Sole Dist Ostitive rower							
	PERSON WITH:	0							
	WIIII:	SHARED DISPOSITIVE POWER							
		7,710,621							
9	AGGREGATI	E AMOUNT BENEFICIALLY OWNED BY EAC	H REPORTING PERSON						
/	7,710,621								
10	1 1	IF THE AGGREGATE AMOUNT IN ROW (9) E	XCLUDES CERTAIN SHARES*						
10									
	N/A								
11	PERCENT OF	PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 9							
	8.5%	8.5%							
12	TYPE OF RE	PORTING PERSON*							
	СО								
L									

-7-

CUSIP N	o. 98585N106		13G	Page <u>8</u> of <u>16</u> Pages	
1	NAME OF RE	PORTING PERSON			
1					
	Insight Holding		MEMBER OF A GROUP*		
2	CHECK THE A	AFFROFRIATE BOA IF F	Member of A Group	(a) 🗆	
				(b) 🗆	
3	SEC USE ONL	.Y			
4	CITIZENSHIP	OR PLACE OF ORGANI	ZATION		
	Delaware				
	5 MBER OF	0			
BENI	HARES EFICIALLY VNED BY	SHARED VO1 7,710,621	ING POWER		
REI P	EACH PORTING PERSON	SOLE DISPOS	SITIVE POWER		
	WITH: 8		POSITIVE POWER		
	AGGREGATE	7,710,621	LY OWNED BY EACH REPORTING PER	SON	
9	7,710,621	AMOUNT BENEFICIAE	ET OWNED DT EACH KEI OKTINGTEN		
10		IF THE AGGREGATE AN	MOUNT IN ROW (9) EXCLUDES CERTA	IN SHARES*	
10	N/A				
11	PERCENT OF	CLASS REPRESENTED	BY AMOUNT IN ROW 9		
	8.5%				
12	TYPE OF REP	ORTING PERSON*			
	00				

Г

Г

-8-

Item 1(a): Name of Issuer:

Yext, Inc. (the "Company")

Item 1(b): Address of Issuer's Principal Executive Offices:

1 Madison Ave, 5th Floor New York, NY 10010

Item 2:

(a) Name of Person Filing

Insight Venture Partners VIII, L.P.

Insight Venture Partners (Cayman) VIII, L.P.

Insight Venture Partners (Delaware) VIII, L.P

Insight Venture Partners VIII (Co-Investors), L.P.

Insight Venture Associates VIII, L.P.

Insight Venture Associates VIII, Ltd.

Insight Holdings Group, LLC

(b) The address of the principal business and principal office of each of the Reporting Persons listed above is:

1114 Avenue of the Americas 36th Floor New York, New York 10036

(c) Citizenship

Insight Venture Partners VIII, L.P. Insight Venture Partners (Cayman) VIII, L.P. Insight Venture Partners (Delaware) VIII, L.P. Insight Venture Partners VIII (Co-Investors), L.P. Insight Venture Associates VIII, L.P. Insight Venture Associates VIII, Ltd. Insight Holdings Group, LLC

(d) Title of Class of Securities:

Common Stock, par value \$0.001 per share ("Common Stock")

-9-

Cayman Islands Cayman Islands Delaware Cayman Islands Cayman Islands Delaware

(e) CUSIP Number

98585N106

Item 3: If this statement is filed pursuant to Rules 13d-1(b) or 13d-2(b) or (c), check whether the person filing is a:

- A. \Box Broker or dealer registered under Section 15 of the Act,
- B. \Box Bank as defined in Section 3(a)(6) of the Act,
- C. \Box Insurance Company as defined in Section 3(a)(19) of the Act,
- D. DInvestment Company registered under Section 8 of the Investment Company Act of 1940,
- E. \Box Investment Adviser in accordance with Rule 13d-1 (b)(1)(ii)(E),
- F. Employee Benefit Plan or Endowment Fund in accordance with 13d-1 (b)(1)(ii)(F),
- G. Derent Holding Company or control person in accordance with Rule 13d-1 (b)(1)(ii)(G),
- H. Savings Association as defined in Section 3(b) of the Federal Deposit Insurance Act,
- I. \Box Church Plan that is excluded from the definition of an investment company under Section 3(c)(14) of the Investment Company Act of 1940,
- J. \Box Group, in accordance with Rule 13d-1(b)(1)(ii)(J).

Item 4: Ownership:

Item 4: Ownership:

This Schedule 13G is being filed by Insight Venture Partners VIII, L.P., a Cayman Islands exempted limited partnership (hereinafter referred to as "IVP VIII"), Insight Venture Partners (Cayman) VIII, L.P., a Cayman Islands exempted limited partnership (hereinafter referred to as "IVP Cayman VIII"), Insight Venture Partners (Delaware) VIII, L.P., a Delaware limited partnership (hereinafter referred to as "IVP Delaware VIII"), and Insight Venture Partners VIII (Co-Investors), L.P., a Cayman Islands exempted limited partnership (hereinafter referred to as "IVP Delaware VIII"), and Insight Venture Partners VIII (Co-Investors), L.P., a Cayman Islands exempted limited partnership (hereinafter referred to as "IVP VIII Co-Investors", and together with IVP VIII, IVP Cayman VIII and IVP Delaware VIII, the "Insight VIII Funds"), Insight Venture Associates VIII, L.P., a Cayman Islands exempted company (hereinafter referred to as "Associates VIII LP"), Insight Venture Associates VIII, Ltd., a Cayman Islands exempted company (hereinafter referred to as "Associates VIII Ltd"), and Insight Holdings Group, LLC, a Delaware limited liability company (hereinafter referred to as "Holdings" and, together with Associates VIII LP, Associates VIII Ltd and the Insight VIII Funds, the "Reporting Persons"). Associates VIII LP is the general partner of each of the Insight VIII Funds, and as such may be deemed to be the beneficial owner of all shares held by the Insight VIII Funds. Associates VIII LP, and as such may be deemed to be the beneficial owner of all shares held by the Insight VIII Funds. Holdings is the sole shareholder of Associates VIII Ltd, and as such may be deemed to be the beneficial owner of all shares held by the Insight VIII Funds. As a result, the beneficial

-10-

ownership of Common Stock by the Reporting Persons, as of the date of this Schedule 13G, is as follows:

Insight Venture Partners VIII, L.P.

- (a) Amount beneficially owned: 4,784,654
- (b) Percent of class: 5.2%.*
- (c) Number of shares as to which such person has:
 - (i) Sole power to vote or direct the vote: 4,784,654
 - (ii) Shared power to vote or direct the vote: 0
 - (iv) Sole power to dispose or direct the disposition: 4,784,654
 - (v) Shared power to dispose or direct the disposition: 0

Insight Venture Partners (Cayman) VIII, L.P.

- (a) Amount beneficially owned: 1,237,656
- (b) Percent of class: 1.4%.*
- (c) Number of shares as to which such person has:
 - (i) Sole power to vote or direct the vote: 1,237,656
 - (ii) Shared power to vote or direct the vote: 0
 - (iii) Sole power to dispose or direct the disposition: 1,237,656
 - (iv) Shared power to dispose or direct the disposition: 0

Insight Venture Partners (Delaware) VIII, L.P.

- (a) Amount beneficially owned: 1,517,551
- (b) Percent of class: 1.7%.*
- (c) Number of shares as to which such person has:
 - (i) Sole power to vote or direct the vote: 1,517,551
 - (ii) Shared power to vote or direct the vote: 0
 - (iii) Sole power to dispose or direct the disposition: 1,517,551
 - (v) Shared power to dispose or direct the disposition: 0

Insight Venture Partners VIII (Co-Investors), L.P.

- (a) Amount beneficially owned: 170,760
- (b) Percent of class: 0.2%.*
- (c) Number of shares as to which such person has:
 - (i) Sole power to vote or direct the vote: 170,760
 - (ii) Shared power to vote or direct the vote: 0
 - (iii) Sole power to dispose or direct the disposition: 170,760
 - (iv) Shared power to dispose or direct the disposition: 0

Insight Venture Associates VIII, L.P.

- (a) Amount beneficially owned: 7,710,621
- (b) Percent of class: 8.5%.*
- (c) Number of shares as to which such person has:
 - (i) Sole power to vote or direct the vote: 0
 - (ii) Shared power to vote or direct the vote: 7,710,621
 - (iii) Sole power to dispose or direct the disposition: 0
 - (iv) Shared power to dispose or direct the disposition: 7,710,621



Insight Venture Associates VIII, Ltd.

(a) Amount beneficially owned: 7,710,621

- (b) Percent of class: 8.5%.*
- (c) Number of shares as to which such person has:
 - (i) Sole power to vote or direct the vote: 0
 - (ii) Shared power to vote or direct the vote: 7,710,621
 - (iii) Sole power to dispose or direct the disposition: 0
 - (iv) Shared power to dispose or direct the disposition: 7,710,621

Insight Holdings Group, LLC

- (a) Amount beneficially owned: 7,710,621
- (b) Percent of class: 8.5%.*
- (c) Number of shares as to which such person has:
 - (i) Sole power to vote or direct the vote: 0
 - (ii) Shared power to vote or direct the vote: 7,710,621
 - (iii) Sole power to dispose or direct the disposition: 0
 - (iv) Shared power to dispose or direct the disposition: 7,710,621

* The percentages used in this Schedule 13G, including the cover pages hereto, are calculated based upon the 91,230,806 shares of Common Stock issued and outstanding as reported in the Company's Quarterly Report on Form 10-Q with the U.S. Securities and Exchange Commission on December 1, 2017.

Item 5: Ownership of Five Percent or Less of a Class:

If this statement is being filed to report the fact that as of the date hereof the reporting person has ceased to be the beneficial owner of more than five percent of the class of securities, check the following: []

Item 6: Ownership of More than Five Percent on Behalf of Another Person:

N/A

Item 7: Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on by the Parent Holding Company

N/A

Item 8: Identification and Classification of Members of the Group:

The Reporting Persons are making this single, joint filing because they may be deemed to constitute a "group" within the meaning of Section 13(d)(3) of the Securities Exchange Act of 1934, as amended. The agreement among the Reporting Persons to file jointly is attached hereto as <u>Exhibit 99.1</u>. Each of the Reporting Persons disclaims beneficial ownership of these securities (except to the extent of any pecuniary interest therein), and this report shall not be deemed an admission that any of them is the beneficial owner of such securities for purposes of Section 13(d) or Section 16 of the Securities Exchange Act of 1934, as amended, or for any other purposes.

Item 9: Notice of Dissolution of Group:

N/A

-12-

Item 10: Certification:

N/A

SIGNATURES

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

INSIGHT VENTURE PARTNERS VIII, L.P.

By: Insight Venture Associates VIII, L.P., its general partner By: Insight Venture Associates VIII, Ltd., its general partner

By: <u>/s/ Blair Flicker</u> Name: Blair Flicker Title: Authorized Signatory

INSIGHT VENTURE PARTNERS (CAYMAN) VIII, L.P.

By: Insight Venture Associates VIII, L.P., its general partner By: Insight Venture Associates VIII, Ltd., its general partner

By: <u>/s/ Blair Flicker</u> Name: Blair Flicker Title: Authorized Signatory

INSIGHT VENTURE PARTNERS (DELAWARE) VIII, L.P.

By: Insight Venture Associates VIII, L.P., its general partner By: Insight Venture Associates VIII, Ltd., its general partner

By: <u>/s/ Blair Flicker</u> Name: Blair Flicker Title: Authorized Signatory

INSIGHT VENTURE PARTNERS VIII (CO-INVESTORS), L.P.

By: Insight Venture Associates VIII, L.P., its general partner By: Insight Venture Associates VIII, Ltd., its general partner

By: <u>/s/ Blair Flicker</u> Name: Blair Flicker Title: Authorized Signatory

INSIGHT VENTURE ASSOCIATES VIII, L.P.

By: Insight Venture Associates VIII, Ltd., its general partner

By: <u>/s/ Blair Flicker</u>

Name: Blair Flicker Title: Authorized Signatory

INSIGHT VENTURE ASSOCIATES VIII, LTD.

By: <u>/s/ Blair Flicker</u> Name: Blair Flicker Title: Authorized Signatory

INSIGHT HOLDINGS GROUP, LLC

By:/s/ Blair Flicker Name: Blair Flicker Title: Authorized Signatory

-15-

EXHIBIT INDEX

Exhibit 99.1: Joint Filing Agreement, dated February 12, 2018, by and among the Reporting Persons.

-16-

JOINT FILING AGREEMENT <u>PURSUANT TO RULE 13d-1(k)(1)</u>

The undersigned acknowledge and agree that the foregoing statement on Schedule 13G is filed on behalf of each of the undersigned and that all subsequent amendments to this statement on Schedule 13G shall be filed on behalf of each of the undersigned without the necessity of filing additional joint filing agreements. The undersigned acknowledge that each shall be responsible for the timely filing of such amendments, and for the completeness and accuracy of the information concerning it contained therein, but shall not be responsible for the completeness and accuracy of the information concerning the others, except to the extent that it knows or has reason to believe that such information is inaccurate. This Agreement may be executed in any number of counterparts and all of such counterparts taken together shall constitute one and the same instrument.

INSIGHT VENTURE PARTNERS VIII, L.P.

By: Insight Venture Associates VIII, L.P., its general partner By: Insight Venture Associates VIII, Ltd., its general partner

By: <u>/s/ Blair Flicker</u> Name: Blair Flicker Title: Authorized Signatory

INSIGHT VENTURE PARTNERS (CAYMAN) VIII, L.P.

By: Insight Venture Associates VIII, L.P., its general partner By: Insight Venture Associates VIII, Ltd., its general partner

By: <u>/s/ Blair Flicker</u> Name: Blair Flicker Title: Authorized Signatory

INSIGHT VENTURE PARTNERS (DELAWARE) VIII, L.P.

By: Insight Venture Associates VIII, L.P., its general partner By: Insight Venture Associates VIII, Ltd., its general partner

By: /s/ Blair Flicker

Name: Blair Flicker Title: Authorized Signatory

INSIGHT VENTURE PARTNERS VIII (CO-INVESTORS), L.P.

By: Insight Venture Associates VIII, L.P., its general partner By: Insight Venture Associates VIII, Ltd., its general partner

By: <u>/s/ Blair Flicker</u> Name: Blair Flicker Title: Authorized Signatory

INSIGHT VENTURE ASSOCIATES VIII, L.P.

By: Insight Venture Associates VIII, Ltd., its general partner

By: <u>/s/ Blair Flicker</u> Name: Blair Flicker Title: Authorized Signatory

INSIGHT VENTURE ASSOCIATES VIII, LTD.

By: <u>/s/ Blair Flicker</u> Name: Blair Flicker Title: Authorized Signatory

INSIGHT HOLDINGS GROUP, LLC

By:/s/ Blair Flicker Name: Blair Flicker Title: Authorized Signatory